

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
John Daniel Thimsen	10/04/2011
David Zipkin	10/04/2011
<b>RECEIVING PARTY DATA</b>	
Name:	Amazon Technologies, Inc.
Street Address:	P. O. Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	13249032
<b>CORRESPONDENCE DATA</b>	
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Correspondent Name:	Maria Culic Anderson
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Address Line 2:	14th Floor
Address Line 4:	Irvine, CALIFORNIA 92614
ATTORNEY DOCKET NUMBER:	SEAZN.583A
NAME OF SUBMITTER:	Maria Culic Anderson
Total Attachments: 4 source=Assignment_SEAZN-583A#page1.tif source=Assignment_SEAZN-583A#page2.tif source=Assignment_SEAZN-583A#page3.tif source=Assignment_SEAZN-583A#page4.tif	

**OP \$40.00 13249032**

**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

**Assignors:**

John Daniel Thimsen  
410 Terry Avenue North  
Seattle, WA 98109-5210

David Zipkin  
410 Terry Avenue North  
Seattle, WA 98109-5210

**Assignee:**

Amazon Technologies, Inc.  
P.O. Box 8102  
Reno, Nevada 89507

**AGREEMENT**

WHEREAS, ASSIGNORS (listed above) are inventors of an invention(s) in the patent application entitled "AGGREGATION OF OPERATIONAL DATA FOR MERCHANDIZING OF NETWORK ACCESSIBLE SERVICES" for which:

a non-provisional application for United States Letters Patent:

was filed on September 29, 2011 and accorded U.S. Serial No. 13/249,032; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize and request ASSIGNEE'S legal representatives, of Knobbe Martens Olson & Bear LLP, associated with Customer No. 79,502, to insert here in parenthesis (U.S. Serial No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION'S U.S. Serial Number and filing date, when known.


WHEREAS, **Amazon Technologies, Inc.** (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at P.O. Box 8102, Reno, Nevada 89507, is desirous of acquiring the entire right, title and interest in and to the invention(s) and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention(s) and improvements, said application and any and all letters patent which may be granted for said invention(s) in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention(s), application and all letters patent on said invention(s) to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention(s) to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention(s), for litigation regarding said letters patent, or for the purpose of protecting title to said invention(s) or letters patent therefor.

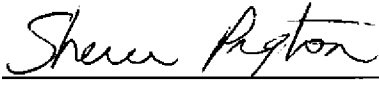
U.S. Patent App. No.  
Filing Date:

Attorney Docket No. SEAZN.583A  
Client Docket No. REG127717 2011 PT

10/4/2011  
Date

  
John Daniel Thimsen

IN WITNESS WHEREOF, **John Daniel Thimsen** has caused this Assignment to be executed as  
of the day and year first above written.

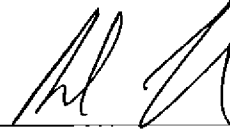
  
Print Name: Sherce Pennington  
Date: 10/4/2011

U.S. Patent App. No.  
Filing Date:

Attorney Docket No. SEAZN.583A  
Client Docket No. REG127717 2011 PT

10/4/11

\_\_\_\_\_  
Date



\_\_\_\_\_  
David Zipkin

IN WITNESS WHEREOF, David Zipkin has caused this Assignment to be executed as of the day and year first above written.



Print Name: Michelle Murphy

Date: 10/4/2011

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