

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
Lee Wayne Corporation	02/28/2005

RECEIVING PARTY DATA

Name:	HALO Branded Solutions, Inc.
Street Address:	Two Prudential Plaza
Internal Address:	180 N. Stetson, Suite 3700
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60601-6710

PROPERTY NUMBERS Total: 9

Property Type	Number
Patent Number:	D494967
Patent Number:	D422640
Patent Number:	D422081
Patent Number:	D421356
Patent Number:	D413629
Patent Number:	D392684
Patent Number:	D391178
Patent Number:	D390271
Patent Number:	D390052

CORRESPONDENCE DATA

Fax Number: (513)361-1201
Phone: 513.361.1200
Email: trademark@ssd.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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PATENT
REEL: 027128 FRAME: 0388

CH \$360.00 D494967

Correspondent Name:	Corey W. Duersch
Address Line 1:	Squire, Sanders & Dempsey (US) LLP
Address Line 2:	221 E. Fourth St., Suite 2900
Address Line 4:	Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	052292.00107
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NAME OF SUBMITTER:	Corey W. Duersch
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Total Attachments: 3
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Delaware

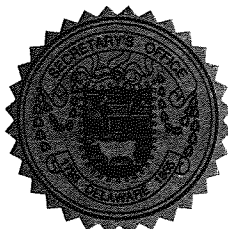
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"HALO BRANDED SOLUTIONS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "LEE WAYNE CORPORATION" UNDER THE NAME OF
"HALO BRANDED SOLUTIONS, INC.", A CORPORATION ORGANIZED AND
EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED
AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D.
2005, AT 10:45 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE
NEW CASTLE COUNTY RECORDER OF DEEDS.



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050170608

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3710574

DATE: 02-28-05

PATENT

REEL: 027128 FRAME: 0390

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:45 PM 02/28/2005
FILED 10:45 PM 02/28/2005
SRV 050170608 - 3634904 FILE

**CERTIFICATE OF
OWNERSHIP AND MERGER**

(Pursuant to Section 253 of the
General Corporation Law of the State of Delaware)

* * * * *

HALO Branded Solutions, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware ("Halo").

DOES HEREBY CERTIFY:

FIRST: That the name and state of incorporation of each of the constituent corporations of the merger is as follows:

<u>NAME</u>	<u>STATE OF INCORPORATION</u>
HALO Branded Solutions, Inc.	Delaware
Lee Wayne Corporation	Delaware

SECOND: That Halo owns 100% of the outstanding shares of capital stock of Lee Wayne Corporation ("Lee Wayne"), consisting of 100 shares of common stock, par value \$.01 per share.

THIRD: That on January 24, 2005, the sole stockholder of Halo and all of the members of the Board of Directors of Halo, by joint unanimous written consent, have approved and adopted the following resolutions:

NOW THEREFORE, BE IT RESOLVED, that upon the filing of a Certificate of Ownership and Merger (the "Certificate of Merger") with the Secretary of State of the State of Delaware pursuant to the General Corporation Law of the State of Delaware (the "DGCL"), Halo shall be merged with and into Lee Wayne (such merger being herein referred to as the "Merger" and the time of such filing being referred to herein as the "Effective Time"). Lee Wayne, from and after the Effective Time, shall be referred to herein as the "Surviving Corporation."

FURTHER RESOLVED, that, as of the Effective Time, Article One of the Certificate of Incorporation of the Surviving Corporation shall be amended to provide that the name of the Surviving Corporation shall from and after the Effective Time be "HALO Branded Solutions, Inc."

FURTHER RESOLVED, that the manner and basis of converting the shares of stock of Halo into shares of stock of the Surviving Corporation shall be as follows:

(1) Each share of stock of Halo issued and outstanding immediately prior to the Effective Time shall be changed and converted, without any action on the part of the holder thereof, into one (1) fully paid and non-assessable share of common stock of the Surviving Corporation. From and after the Effective Time, the certificate(s) representing the shares of stock of Halo shall represent the shares of the Surviving Corporation.

(2) Each share of stock of Lee Wayne issued and outstanding immediately prior to the Effective Time shall be canceled as of the Effective Time, and no payment shall be made with respect thereto. Promptly following the Effective Time, the certificate(s) representing the shares of stock of Lee Wayne shall be returned to the Surviving Corporation and marked "Cancelled."

In witness whereof, the undersigned, being the Chief Executive Officer and President of Halo does hereby execute this Certificate of Ownership and Merger on and as of this 26 day of January, 2005.

HALO Branded Solutions, Inc.

By: Marc Simon
Marc Simon, its Chief Executive Officer and President