

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Bala IYER	10/25/2011
RECEIVING PARTY DATA	
Name:	Telebrands Corp.
Street Address:	79 Two Bridges Road
City:	Fairfield
State/Country:	NEW JERSEY
Postal Code:	07004
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29398959
CORRESPONDENCE DATA	
Fax Number:	(212)391-0525
Phone:	2122780400
Email:	rsmilner@cooperdunham.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Richard S. Milner / Cooper & Dunham LLP
Address Line 1:	30 Rockefeller Plaza
Address Line 4:	New York, NEW YORK 10112
ATTORNEY DOCKET NUMBER:	0706/81474-DES-US
NAME OF SUBMITTER:	Richard S. Milner
Total Attachments: 2 source=Assignment(Executed)#page1.tif source=Assignment(Executed)#page2.tif	

CH \$40.00 29398959

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the receipt of which is hereby acknowledged, I , the undersigned,

Bala IYER
residing at Sparta, New Jersey

Hereby sell, assign and transfer to Telebrands Corp.,

a corporation, having a place of business at 79 Two Bridges Road, Fairfield,
New Jersey 07004, United States of America *, its*

successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and any and all inventions which are disclosed but not claimed, in applications entitled:

MANDOLIN SLICER

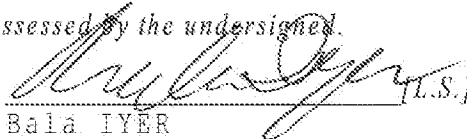
(U.S. Serial No. 29/398,959 filed August 8, 2011)

and in and to said applications and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said applications; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said applications;

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent applications under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned or the undersigned's executors or administrators will, for the United States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.


Bala IYER [L.S.]

Date: 10/25/2011

Witness: Alice Iyer

