PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gabriel Aaron Cohen	06/16/2011
Paul T. Westbrook	06/16/2011

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13249205

CORRESPONDENCE DATA

Fax Number: (651)735-1102 Phone: 651-735-1100

Email: pairdocketing@ssiplaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Shumaker & Sieffert, P.A.

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Address Line 2: Suite 300

Address Line 4: Woodbury, MINNESOTA 55125

ATTORNEY DOCKET NUMBER: 1133-195US02

NAME OF SUBMITTER: Jaclyn M. Skiba

Total Attachments: 2

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PATENT REEL: 027136 FRAME: 0997 JH \$40.00 1324920

ASSIGNMENT

For good and valuable consideration, which is hereby acknowledged, We, Gabriel Aaron Cohen of 2621 Encinal Ave., Alameda, California, 94501, and Paul T. Westbrook of 229 Kentdale Pl., San Jose, California, 95126, hereby assign to: Google Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled GRAPHICAL ICON PRESENTATION, filed June 17, 2011, and assigned U.S. Serial Number 13/163,056 ; this assignment including said application, any provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted disclosing any of said inventions or improvements, and the right to claim priority based on the filing date of any of these applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignce to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and We agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment, and including any claims for damages by reason of past infringement or for provisional rights, and right to sue for and collect on such claims for the Assignce's own use and benefit. We hereby authorize Google Inc., its employees, and its legal representatives to fill in the serial number and filing date above after this document has been executed.

Date: 6/16/2011	Al arm Col
Witnessed by:	Gabriel Aaron Cohen Signature
	David Santoro Typed or Printed Name
	123 O'Connor St. Mento Park (A 94025 Witness Address

Date: 6/16/3.01/	Paul T. Westbrook
Witnessed by:	Signature
	ATTILA BONS
	Typed or Printed Name 1603 Ammunication Powy, Hoursand View, C. Witness Address

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