

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WORLD MARKETING of AMERICA, INC.	10/21/2011
RECEIVING PARTY DATA	
Name:	CONTINENTAL APPLIANCES INC. (d.b.a. ProCom)
Street Address:	660 W Lambert Rd.
City:	Brea
State/Country:	CALIFORNIA
Postal Code:	92821
PROPERTY NUMBERS Total: 30	
Property Type	Number
Application Number:	09116517
Application Number:	09395839
Application Number:	09262170
Application Number:	09116686
Application Number:	09018642
Application Number:	08638134
Application Number:	29296152
Application Number:	29298104
Application Number:	29298736
Application Number:	29298739
Application Number:	29276712
Application Number:	29276714
Application Number:	29276716
Application Number:	29276717
Application Number:	29250117

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PATENT
REEL: 027140 FRAME: 0096

OP \$1200.00 09116517

Application Number:	29250115
Application Number:	29254085
Application Number:	29254088
Application Number:	29254089
Application Number:	29235483
Application Number:	29230035
Application Number:	29235410
Application Number:	29238287
Application Number:	29230053
Application Number:	29091353
Application Number:	07917774
Application Number:	08376893
Application Number:	08538988
Application Number:	29091332
Application Number:	08228325

CORRESPONDENCE DATA

Fax Number: (502)588-1982

Phone: 5025841135

Email: LMiller@midreut.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Middleton Reutlinger

Address Line 1: 401 S. 4th Street

Address Line 2: Suite 2500, Brown & Williamson Tower

Address Line 4: Louisville, KENTUCKY 40202

ATTORNEY DOCKET NUMBER:	ZR990-12001
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NAME OF SUBMITTER:	Scott W. Higdon
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Total Attachments: 3

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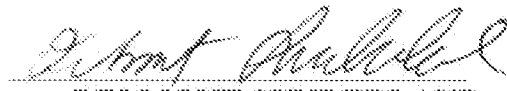
NUNC PRO TUNC ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, WORLD MARKETING of AMERICA, INC., a Pennsylvania Corporation having an address of P.O. Box 192, Mill Creek, PA 17060, does hereby sell, assign, and transfer, effective as of August 12, 2011, unto CONTINENTAL APPLIANCES INC. (d.b.a. ProCom), a California Corporation, having an address of 660 W Lambert Rd., Brea, CA 92821, herein sometimes called "ASSIGNEE", the entire right, title, and interest in and to the applications listed in Exhibit A attached hereto, all rights thereto also transferred herein, and as described and/or claimed in any and all applications for Letters Patent of all foreign countries together with all Letters Patent issuing on any of the aforesaid applications for Letters Patent, any Continuations, Reissues, Continuations-in-Part and Divisionals associated with the aforesaid applications for Letters Patent, the same to be held and enjoyed by ASSIGNEE, its successors, assigns, or other legal representatives, to the full ends of the terms of all said Letters Patent therefor which may be granted.

AND HEREBY COVENANTS AND AGREES that it will execute or procure any further necessary assurance of the title to said invention and any Letters Patent which may issue therefor and that it will, at any time, upon request and at the expense of ASSIGNEE deliver any testimony in any legal proceedings and execute all papers that may be necessary or desirable to perfect the title to said invention or any Letters Patent which may be granted therefor in ASSIGNEE, its successors, assigns, or other legal representatives, and that it will at any time, upon the request and at the expense of ASSIGNEE, execute any continuations, continuations-in-part, divisionals, or any other additional applications of Letters Patent for said invention or any part or parts thereof, all of which applications and any Letters Patent issuing thereon are hereby assigned to ASSIGNEE, and will make all rightful oaths, and do all lawful acts requisite for procuring the same therein, without further compensation, but at the expense of the ASSIGNEE, its successors, assigns, or other representatives.

AND HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents to issue any and all Letters Patent of the United States for said invention, resulting from any of the aforesaid applications to said ASSIGNEE.

WITNESS my hand and seal this 21 day of October, 2011.


DELMONT SUNDERLAND

President, World Marketing of America

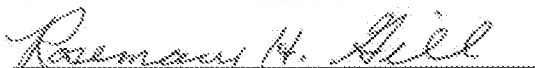
10/21/11
DATE

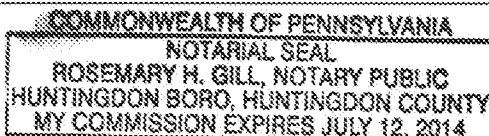
ACKNOWLEDGMENT

COMMONWEALTH OF PENNSYLVANIA)
) SS:
COUNTY OF HUNTINGDON)

The foregoing instrument was acknowledged before me this 21st day of October, 2011 by Delmont Sunderland.

My Commission expires


Notary Public (Signature)



PATENT
REEL: 027140 FRAME: 0098

EXHIBIT A

	TITLE	COUNTRY	FILED	SERIAL NO.	ISSUED	PATENT NO.	STATUS
Patent Applications							
Issued Patents							
8	Portable Heater with Roll Cage	UNITED STATES	1/30/2007	11/668,668	10/13/2009	7,600,998	ISSUED
9	Gas Valve for Pilotless Gas Burner	UNITED STATES	7/16/1998	09/116,517	2/27/2001	6,192,913	ISSUED
10	Easily-Assembled Portable Forced-Air Heater with Reduced Number of Components	UNITED STATES	9/14/1999	09/395,839	11/28/2000	6,152,128	ISSUED
11	Power Phase Regulator Circuit Improvement Motor Start Switch Self-Adjusting Preheat and Ignition Trial Improvement and Series-Type Voltage Regulator Improvement to Hot Surface Ignition Controller.....	UNITED STATES	3/3/1999	09/262,170	8/8/2000	6,099,295	ISSUED
12	Housing for Outdoor Gas Heater	UNITED STATES	7/16/1998	09/116,686	5/23/2000	6,065,468	ISSUED
13	Method and Apparatus for Preventing Impingement of Yellow Flames on a Log in an Unvented Artificial Gas Log Set	UNITED STATES	2/4/1998	09/018,642	5/16/2000	6,062,211	ISSUED
14	Gas Heater with Alarm System	UNITED STATES	4/26/1996	08/638,134	9/5/1998	5,807,098	ISSUED
15	Electric Fireplace Design	CANADA	6/9/2008	126369	7/16/2009	126369	ISSUED
16	Electric Fireplace	CANADA	6/9/2008	126370	7/16/2009	126370	ISSUED
17	Hot Surface Ignition Controller for Fuel Oil Burner	CANADA		2,184,532	8/19/2003	2,184,532	ISSUED
18	Portable Heater	UNITED STATES	10/15/2007	29/296,152	8/18/2009	D598,526	ISSUED
19	Portable Heater	UNITED STATES	11/29/2007	29/298,104	9/16/2008	D577,173	ISSUED
20	Electric Fireplace Design	UNITED STATES	12/12/2007	29/298,736	8/12/2008	D574,939	ISSUED
21	Electric Fireplace	UNITED STATES	12/12/2007	29/298,739	8/5/2008	D574,474	ISSUED
22	Bistro Table Heater Design	UNITED STATES	2/2/2007	29/276,717	6/10/2008	D570,978	ISSUED
23	Bistro Table Heater Design	UNITED STATES	2/2/2007	29/276,714	6/10/2008	D570,977	ISSUED
24	Light Post Heater Design	UNITED STATES	2/2/2007	29/276,712	4/29/2008	D567,916	ISSUED
25	Light Post Heater Design	UNITED STATES	2/2/2007	29/276,716	3/4/2008	D563,537	ISSUED
26	Portable Heater	UNITED STATES	11/2/2006	29/250,117	7/31/2007	D547,846	ISSUED
27	Portable Heater	UNITED STATES	11/2/2006	29/250,115	7/24/2007	D547,426	ISSUED
28	GFA Portable Heater Design	UNITED STATES	2/16/2006	29/254,085	6/26/2007	D545,421	ISSUED
29	GFA Portable Heater Design	UNITED STATES	2/16/2006	29/254,088	5/8/2007	D542,397	ISSUED
30	GFA Portable Heater Design	UNITED STATES	2/16/2006	29/254,089	5/8/2007	D542,398	ISSUED

EXHIBIT A

	TITLE	COUNTRY	FILED	SERIAL NO.	ISSUED	PATENT NO.	STATUS
31	A Gas Heater Design	UNITED STATES	8/2/2005	29/235,483	2/27/2007	D537,510	ISSUED
32	Tower Heater Design	UNITED STATES	5/16/2005	29/230,035	12/12/2006	D533,649	ISSUED
33	A Gas Heater Design	UNITED STATES	8/2/2005	29/235,410	11/28/2006	D532,885	ISSUED
34	Vent Free Gas Heater Design	UNITED STATES	9/13/2005	29/238,287	11/28/2006	D532,886	ISSUED
35	Tower Heater Design	UNITED STATES	5/16/2005	29/230,053	9/26/2006	D529,155	ISSUED
36	Housing for an Outdoor Gas Construction Heater	UNITED STATES	7/28/1998	29/091,353	6/1/1999	D410,536	ISSUED
37	Afterburner for a Fuel-Burning heater and Method of Construction	UNITED STATES	7/21/1992	07/917,774	5/3/1994	5,307,800	ISSUED
38	Burn Rate Control Valve for Gas Fired Heaters	UNITED STATES	1/20/1995	08/376,893	8/5/1997	5,653,220	ISSUED
39	Hot Surface Ignition Controller for Fuel Oil Burner	UNITED STATES	10/5/1995	08/538,988	10/22/1996	5,567,144	ISSUED
40	Housing for an Outdoor Gas Construction Heater	UNITED STATES	7/28/1998	29/091,332	12/7/1999	D417,492	ISSUED
41	Portable Kerosene Heater	UNITED STATES	4/15/1994	08/228,325	7/30/1996	5,540,213	ISSUED