PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stefan Luijben	10/27/2011
Sjors Eerens	10/27/2011

RECEIVING PARTY DATA

Name:	Vogel's Holding B.V.
Street Address:	Hondsruglaan 93
City:	Eindhoven
State/Country:	NETHERLANDS
Postal Code:	NL-5628 DB

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29405003	

CORRESPONDENCE DATA

 Fax Number:
 (423)785-8480

 Phone:
 4237566600

Email: djohnson@millermartin.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Douglas T. Johnson
Address Line 1: 832 Georgia Avenue

Address Line 2: Suite 1000 Volunteer Building

Address Line 4: Chattanooga, TENNESSEE 37402-2289

ATTORNEY DOCKET NUMBER: 19250-0119

NAME OF SUBMITTER: Douglas T. Johnson

Total Attachments: 2

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PATENT REEL: 027141 FRAME: 0430

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:		
Stefan Luijb	en and Sjors Eerens)
Serial No.	29/405,003)
Filed:	October 27, 2011)
For:	Folding Arm Mount)

<u>ASSIGNMENT</u>

For value received, we, Stefan Luijben, a citizen of the Netherlands, residing at Snelliusstraat 5, NL-5707 RZ Helmond, The Netherlands, and Sjors Eerens, a citizen of the Netherlands, residing at Havensingel 68, NL-5611 VT Eindhoven, The Netherlands, sell, assign and transfer unto Vogel's Holding B.V., a Netherlands corporation, organized and existing under the laws of The Netherlands, with a principal place of business at Hondsruglaan 93, Eindhoven NL-5628 DB, The Netherlands, its successors and assigns, the entire right, title and interest, for the United States and its territories and all foreign countries, in and to the invention set forth in the application filed October 27, 2011 for Letters Patent for Folding Arm Mount and in and to said application, and all the right, title and interest in, to and under any and all United States and foreign Letters Patent that may be granted for our said invention and all divisions, continuations, continuations in part, renewals, reissues, and extensions thereof, and the application therefor, and the right to claim the priority of this application in any and all foreign countries where application for patent on said invention may be filed, and we hereby agree to execute such other lawful documents and perform such other lawful acts as are requested for securing to said assignee, its successors and assigns, all of the rights to said invention.

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WE HEREBY AUTHORIZE and request the Commissioner of Patents and Trademarks to issue the Letters Patent to said assignee, its successors and assigns, pursuant to the terms of this Agreement.

IN WITNESS WHEREOF, we have signed, sealed and delivered this instrument to be effective as of the date of our execution hereof.

27-10-11

Stefan Luijbe

Sjors Eerens