

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Frank Kenna III</td><td>09/16/2011</td></tr><tr><td>Preeti Patel</td><td>09/16/2011</td></tr><tr><td>Richard George Pierce</td><td>09/16/2011</td></tr></tbody></table>	Name	Execution Date	Frank Kenna III	09/16/2011	Preeti Patel	09/16/2011	Richard George Pierce	09/16/2011	
Name	Execution Date								
Frank Kenna III	09/16/2011								
Preeti Patel	09/16/2011								
Richard George Pierce	09/16/2011								
RECEIVING PARTY DATA									
Name:	The Marlin Company								
Street Address:	10 Research Parkway								
City:	Wallingford								
State/Country:	CONNECTICUT								
Postal Code:	06492								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13238950</td></tr></tbody></table>	Property Type	Number	Application Number:	13238950					
Property Type	Number								
Application Number:	13238950								
CORRESPONDENCE DATA									
Fax Number:	(203)327-1096								
Phone:	203-324-6155								
Email:	ccobb@ssjr.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Gene S. Winter								
Address Line 1:	986 Bedford Street								
Address Line 2:	St. Onge Steward Johnston & Reens								
Address Line 4:	Stamford, CONNECTICUT 06905								
ATTORNEY DOCKET NUMBER:	04589-P0001E								
NAME OF SUBMITTER:	Gene S. Winter								
Total Attachments: 4 source=Assignment to The Marlin Company#page1.tif source=Assignment to The Marlin Company#page2.tif source=Assignment to The Marlin Company#page3.tif source=Assignment to The Marlin Company#page4.tif									

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PATENT
REEL: 027141 FRAME: 0673

Assignment

WHEREAS, We, the undersigned inventors, have made certain inventions or discoveries (or both) as set forth in an application for Letters Patent of the United States of America, entitled **ELECTRONIC MEDIA COMMUNICATION SYSTEM WITH A DISPLAYED CODE**, bearing U.S. Patent Application No. 13/238,950 and filed on September 21, 2011;

WHEREAS, The Marlin Company, a company organized and existing under the laws of the State of Connecticut, and having an office and place of business at 10 Research Parkway; Wallingford, CT 06492, and, together with its successors and assigns is hereinafter called "Assignee", and is desirous of acquiring the title, rights, benefits and privileges hereinafter recited;

NOW THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservation:

1. Assign, transfer and convey to Assignee the entire right, title and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in any and all countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;

2. Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise;

3. Authorize and request the Commissioner of Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patents to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct;

4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance;

5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents, including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by

Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns, which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

IN WITNESS WHEREOF, we, Frank Kenna III, Preeti Patel, and Richard George Pierce, have hereunto set our hands and affixed our seals.

9.18.11
Date

Frank Kenna III
Frank Kenna III
5 Brandegee Ave.
Branford, CT 06405

STATE OF CT
COUNTY OF New Haven

: ss.
:

On Sept. 16, 2011, before me, Diana Minelli
(insert name and title of the officer)

personally appeared **Frank Kenna III**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

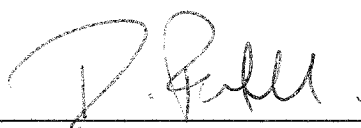
I certify under PENALTY OF PERJURY under the laws of the State
of CT that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Diana Minelli
Notary Public Signature (Seal)

DIANA MINELLI
NOTARY PUBLIC
State of Connecticut
My Commission Expires
July 31, 2013

Date



Preeti Patel
442 Main Avenue
Unit B2
Norwalk, CT 06851

STATE OF CT
COUNTY OF New Haven

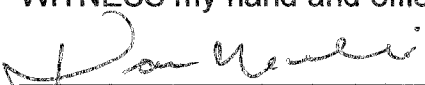
: ss.
:

On Sept. 16, 2011, before me, Diana Minelli
(insert name and title of the officer)

personally appeared **Preeti Patel**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument

I certify under PENALTY OF PERJURY under the laws of the State
of CT that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Notary Public Signature

(Seal)

DIANA MINELLI
NOTARY PUBLIC
State of Connecticut
My Commission Expires
July 31, 2013

Date

Richard George Pierce
Richard George Pierce
972 Monroe Turnpike
P.O. Box 371
Monroe, CT 06468

STATE OF CT
COUNTY OF New Haven

: ss.

On Sept. 16, 2011, before me, Diana Minelli
(insert name and title of the officer)

personally appeared **Richard George Pierce**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument

I certify under PENALTY OF PERJURY under the laws of the State
of CT that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Diana Minelli
Notary Public Signature

(Seal)

DIANA MINELLI
NOTARY PUBLIC
State of Connecticut
My Commission Expires
July 31, 2013