

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| SHANNON SAVAGE | 10/26/2011 |
| RECEIVING PARTY DATA | |
| Name: | LULULEMON ATHLETICA CANADA INC. |
| Street Address: | 400 - 1818 CORNWALL AVENUE |
| City: | VANCOUVER |
| State/Country: | CANADA |
| Postal Code: | V6J1C7 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29396448 |
| CORRESPONDENCE DATA | |
| Fax Number: | (416)868-0673 |
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| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Correspondent Name: | JOSEPH CONNEELY |
| Address Line 1: | 66 WELLINGTON STREET WEST |
| Address Line 2: | BOX 48, SUITE 5300 |
| Address Line 4: | TORONTO, CANADA M5K1E6 |
| ATTORNEY DOCKET NUMBER: | 202526-432417 |
| NAME OF SUBMITTER: | JOSEPH CONNEELY |
| Total Attachments: 3 source=ASSIGNMENT-PANTS#page1.tif source=ASSIGNMENT-PANTS#page2.tif source=ASSIGNMENT-PANTS#page3.tif | |

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PATENT

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REEL: 027142 FRAME: 0218

WORLDWIDE ASSIGNMENT

WHEREAS, I, (hereinafter referred to as the "ASSIGNOR"):

**SHANNON SAVAGE
3616 W. 5th Avenue
Vancouver, British Columbia, V6R 1S2, Canada**

have invented **PANTS** ("Invention") for which one or more applications for patent, design registration, utility model registration, or other form of protection, rights, or title have been or will be made in certain countries ("Applications"), as further described below:

**Country: CANADA
Application No.: 141224
Filing Date: June 30, 2011**

**Country: UNITED STATES
Application No.: 29/396,448
Filing Date: June 30, 2011**

**Country: EUROPE
Application No.: 001884867
Filing Date: June 30, 2011**

AND WHEREAS, **LULULEMON ATHLETICA CANADA INC.**, (hereinafter referred to as the "ASSIGNEE"), a company organized under the laws of the Province of British Columbia, Canada, having a place of business at 400 – 1818 Cornwall Avenue, Vancouver, British Columbia, V6J 1C7, Canada, is desirous of acquiring the full and exclusive right, title and interest in and to said Invention, said Applications inclusive of all ancillary rights relating thereto, any and all priority rights derived from said Applications, and all patents, design registrations, utility model registrations and other forms of protection, rights and titles relating to said Invention, in any country or countries and in respect of the whole or any part or parts of or improvements to the Invention;

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby confirm that ASSIGNOR has transferred, conveyed and assigned, and by way of further assurance does hereby transfer, convey and assign, any and all of ASSIGNOR'S respective rights, title and interest in and to: the Invention; the Applications; any further applications for patent, design registration, utility model registration or other forms of protection, rights or titles for the whole or any part or parts of or improvements to the Invention in any country or countries ("Further Applications") together with the right to file divisional applications, substitute applications and continuation applications of any one or more

of the Applications and Further Applications ("Divisionals"); the right to obtain patents, design registrations, utility model registrations and all other forms of protection, rights and titles relating to the Invention; and the right to obtain any extensions / supplementary protection certificates ("Extensions"); together with the right to bring proceedings to recover damages and/or to obtain other remedies for acts committed in respect of one or more of the aforesaid Invention, Applications, Further Applications, Divisionals and Extensions, whether such acts are committed before or after the date of this Worldwide Assignment; with the intent that the Invention, Applications, Further Applications, Divisionals and Extensions are owned and enjoyed by ASSIGNEE absolutely to the full end of the term or terms for same.

ASSIGNOR does hereby agree, upon request, to provide assistance and to execute any and all further documents which may be necessary or desirable to enable ASSIGNEE, and/or its successors and assigns (as applicable), to file, prosecute, bring proceedings and take other actions with respect to any and all of the Invention, Applications, Further Applications, Divisionals and Extensions, and any and all patents and registrations granted thereon and other forms of protection, rights and titles relating thereto, and ASSIGNOR further agrees to execute, upon request, any and all further documents which may be necessary or desirable to vest or perfect the title of ASSIGNEE therein.

ASSIGNOR does hereby authorize ASSIGNEE or its patent agents or attorneys to insert, above, the jurisdictions, application numbers, filing dates and any other indicia identifying the Applications when such information is available for the purpose of recording this assignment.

ASSIGNOR does hereby authorize and request The Commissioner of Patents or any equivalent authority to issue to ASSIGNEE each and every patent, registration and other form of protection, right, and title granted upon the Applications, Further Applications, Divisionals and Extensions.

THIS WORLDWIDE ASSIGNMENT shall inure to the benefit of ASSIGNEE and its successors and assigns, and shall be binding upon ASSIGNOR and her successors and permitted assigns.

DELIVERY of this Worldwide Assignment by copy, however transmitted, constitutes valid and effective delivery. This Worldwide Assignment may be executed in one or more counterparts, each of which when so executed and delivered shall be an original, and such counterparts shall together constitute one and the same instrument.

Ref. No.: 202526-432417

IN WITNESS WHEREOF, this Worldwide Assignment has been executed below by the undersigned:

Date: Oct 26/2011



SHANNON SAVAGE
3616 W. 5th Avenue
Vancouver, British Columbia, V6R 1S2, Canada

STATEMENT BY WITNESS

I, Erin Nicholas, whose full Post Office address is _____
Barrister & Solicitor
400-1818 Cornwall Ave.

Vancouver, B.C. V6J 1C7
(Address of Witness)
Tel: 604-732-6124 (4802)

hereby declare that I was personally present and did see the above named person, personally known to me to be a person named in the Worldwide Assignment, duly sign and execute same.

Date: Oct 26/2011



(Signature of Witness)