

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------------|----------------|
| Jonathan Fred Kern | 10/27/2011 |
| Richard Eric Andeen | 10/25/2011 |
| Mario Roberto Baumann | 10/25/2011 |
| Thomas Richard Allen Ham | 10/25/2011 |
| Ashok Kuppusamy | 10/26/2011 |
| Cindy Liao | 10/25/2011 |
| Frederico A. Mameri | 10/25/2011 |
| Aditi Mandal | 10/25/2011 |
| Elisabeth Olson | 10/25/2011 |
| Jane Jiyeon Park | 10/25/2011 |
| Lionel Robinson | 10/25/2011 |

RECEIVING PARTY DATA

| | |
|-----------------|-----------------------|
| Name: | Microsoft Corporation |
| Street Address: | One Microsoft Way |
| City: | Redmond |
| State/Country: | WASHINGTON |
| Postal Code: | 98052 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13284808 |

CORRESPONDENCE DATA

Fax Number: (865)380-5999

Phone: 612-332-5300

Email: tomary@merchantgould.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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PATENT
REEL: 027143 FRAME: 0652

OP \$40.00 13284808

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| Correspondent Name: | MERCHANT & GOULD (MICROSOFT) |
| Address Line 1: | P.O. BOX 2903 |
| Address Line 4: | MINNEAPOLIS, MINNESOTA 55402-0903 |

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| ATTORNEY DOCKET NUMBER: | 14917.1875US01/333151.01 |
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| NAME OF SUBMITTER: | Christopher J. Leonard |
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| Total Attachments: 5 source=1875us01-Executed-Assignment#page1.tif source=1875us01-Executed-Assignment#page2.tif source=1875us01-Executed-Assignment#page3.tif source=1875us01-Executed-Assignment#page4.tif source=1875us01-Executed-Assignment#page5.tif |
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PATENT ASSIGNMENT

I/WE, Jonathan Fred Kern, Richard Eric Andeen, Mario Roberto Baumann, Thomas Richard Allen Ham, Ashok, Kuppusamy, Cindy Liao, Frederico A. Mameri, Aditi Mandal, Elisabeth Olson, Jane Jiyeon Park and Lionel Robinson ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "THEMING ENGINE" ("APPLICATION"), which:


- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 27488, to insert here in parenthesis (Application No. 13/284,808 filed October 28, 2011) this APPLICATION's Application No. and filing date, when known;
- ☐ was filed on _____ and was given Application No. _____
- ☒ is filed concurrently herewith;

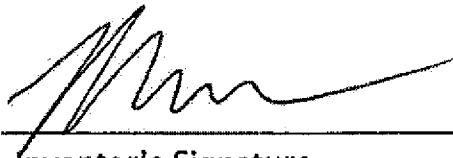
Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));


For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

PATENT ASSIGNMENT

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

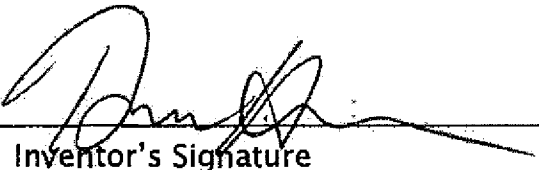
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|  | <u>10/27/11</u> |
| Inventor's Signature | Date |
| <u>Jonathan Fred Kern</u> | |
| Printed Name in English | Printed Name in Native Language (if other than English) |

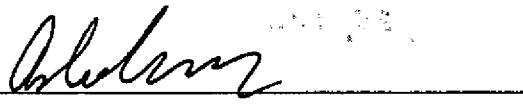
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|---|---|
|  | <u>25 Oct 2011</u> |
| Inventor's Signature | Date |
| <u>Richard Eric Andeen</u> | |
| Printed Name in English | Printed Name in Native Language (if other than English) |


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|  | <u>10/25/11</u> |
| Inventor's Signature | Date |
| <u>Mario Roberto Baumann</u> | |
| Printed Name in English | Printed Name in Native Language (if other than English) |

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|  Inventor's Signature | <u>10.25.11</u> Date |
| <u>Thomas Richard Allen Ham</u> Printed Name in English | Printed Name in Native Language (if other than English) |

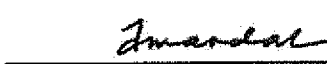
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|  Inventor's Signature | <u>10/26/11</u> Date |
| <u>Ashok Kuppusamy</u> Printed Name in English | Printed Name in Native Language (if other than English) |

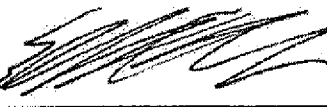
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|  Inventor's Signature | <u>10/25/11</u> Date |
| <u>Cindy Liao</u> Printed Name in English | Printed Name in Native Language (if other than English) |

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|  | 10/25/2011 |
| Inventor's Signature | Date |
| Frederico A. Mameri | |
| Printed Name in English | Printed Name in Native Language (if other than English) |


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|  | 10/25/2011 |
| Inventor's Signature | Date |
| Aditi Mandal | |
| Printed Name in English | Printed Name in Native Language (if other than English) |

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|---|---|
|  | 25 Oct 2011 |
| Inventor's Signature | Date |
| Elisabeth Olson | |
| Printed Name in English | Printed Name in Native Language (if other than English) |

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|---|---|
|  | <u>10/25/11</u> |
| Inventor's Signature | Date |
| <u>Jane Jiyeon Park</u> | |
| Printed Name in English | Printed Name in Native Language (if other than English) |

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|---|---|
|  | <u>10/25/11</u> |
| Inventor's Signature | Date |
| <u>Lionel Robinson</u> | |
| Printed Name in English | Printed Name in Native Language (if other than English) |