PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Yu-Hao Howard Tseng	09/16/2011
Gareth Brown	09/21/2011
John Thomas Jacobsen	09/21/2011

RECEIVING PARTY DATA

Name:	Quirky, Inc.
Street Address:	628 Broadway, Suite 300
City:	New York
State/Country:	NEW YORK
Postal Code:	10012

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13232390

CORRESPONDENCE DATA

 Fax Number:
 (202)842-7899

 Phone:
 6179372300

 Email:
 clewis@cooley.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Cooley LLP

Address Line 1: 777 6th Street, NW, Suite 1100

Address Line 2: Attn: Patent Group

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	QUIR-004/01US 313886-2011	
NAME OF SUBMITTER:	Scott B. Weston, Reg. No. 55854	

Total Attachments: 5

PATENT REEL: 027153 FRAME: 0949 13232390

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ASSIGNMENT

Yu-Hao Howard TSENG, residing at 6638 Fremlin Street, Vancouver, BC, V6P3W1, Canada, Gareth BROWN, residing at 340.5 8th Street, Jersey City, NJ 07302, and John Thomas JACOBSEN, residing at 110 Green St. Apt. A409, Brooklyn, NY 11222 (each referred to as "Assignor") have made an invention(s) (the "Invention(s)") set forth in an application for patent of the United States, entitled GARMENT HANGER, and which is a:

(1)	provisional application (a) to be filed herewith; or
	(b) bearing Application No. and filed on
	; or
(2)	≥ non-provisional application
	(a) to be filed herewith; or
	(b) Examing Application No. 13/232,390, and filed on
	September 14, 2011;
(3)	international application
	(a) to be filed herewith; or
	(b) bearing Application No. PCT/US11/51521, and filed or
	September 14, 2011.

WHEREAS, Quirky, Inc., a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 628 Broadway, Suite 300, New York, NY 10012 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention; the application for patent identified in paragraphs (1-3); the right to file applications for patent of the United States or other countries on the Invention; any application for patent of the United States or other countries claiming priority to these application; any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the application for patent identified in paragraphs (1-3);

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- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraphs (1-3) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part; and
- (f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the preceding paragraphs (b)-(e); and
- (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignor, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY LLP to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraphs (1-3) when known.

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The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: 2011 Sept. 16th By: Yu-Hao Howard TSENG	
Province/Territory of B.C.	
City of VANCOUVER SS.	
On Sept 16, 2011, before me, RUSSEL AYDIN Notary Public, personally appeared YU-HAO HOWARD TSENG	, 1
Notary Public, personally appeared YV-HAO HOWARD TSENG	,
personally known to me or proved to me on the basis of satisfactory evidence, to be th	
person(s) whose name(s) is/are subscribed to the within instrument and acknowledged t	
me that he/she/they executed the same in his/her/their authorized capacity(ies), and that	
by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of) [
which the person(s) acted, executed the instrument.	
WITNESS my hand and official scal.	
Variable Maria	
J Character Laylove	
Signature of Novary Public Place Notary Seal Above	
$\langle \cdot \cdot \cdot \cdot \rangle_{\Lambda}$	
My Commission Expires: W/ft	

RUSSEL AYDIN BARRISTER & SOLICITOR Ste. 530 North Office Tower - 650 W. 41st Ave. Vancouver, B.C. V5Z 2M9

Tel: (604) 288-5828

PATENT

REEL: 027153 FRAME: 0953

Date: $9/21/2011$	By: Gareth BROWN
State of New York) ss. County of New York) ss.	
County of 7000 , before m	Rown, personally known
	, personally known tory evidence, to be the person(s) whose name(s)
is/arc subscribed to the within instrument and a	eknowledged to me that he/she/they executed the
	ehalf of which the person(s) acted, executed the
instrument.	
WITNESS my hand and official seal.	
	Ol - Notary Cool Alegyo
Signature of Notary Public My Commission Expires:	Place Notary Scal Above
Signature of Notary Public	Place Notary Scal Above

State of New York

County of New York

On 7 21 (11 , before me. Charles Kuer Wesser, Notary Public, personally appeared John Jacob Sen

personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary Public Place Notary Seal Above

My Commission Expires:

CHARLES STILATE TOWN WASSER

NOTATION OF THE STILATE TOWN OF THE STILL TOWN OF

Date: 2/ Symbol 2011

PATENT REEL: 027153 FRAME: 0955

RECORDED: 11/01/2011