PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ian ASHDOWN	06/06/2010

RECEIVING PARTY DATA

Name:	Koninklijke Philips Electronics N V
Street Address:	Groenewoudseweg 1
City:	Eindhoven
State/Country:	NETHERLANDS
Postal Code:	5621 BA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13318400

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

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ATTORNEY DOCKET NUMBER: 2009P00598WOUS

NAME OF SUBMITTER: MARK BELOBORODOV

Total Attachments: 1

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PATENT REEL: 027154 FRAME: 0468 CH \$40.00 13318

SOLE/JOINT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I/we, as a below-named Assignor(s), hereby sell, assign, and transfer the entire and exclusive right, title, and interest in the following to **Koninklijke Philips Electronics N.V.**, having a place of business at Groenewoudseweg 1, 5621 BA Eindhoven, NL, its successors, assigns, and legal representatives, including any nominees (collectively "the Assignee"):

(1) my/our invention relating to <u>Systems and Apparatus for Image-Based</u>
<u>Lighting Control and Security Control</u>

for which

[] a U.S. provisional application for patent will be filed in the United States Patent and Trademark Office,

[X] a U.S. provisional patent application was filed in the United States Patent and Trademark Office on $\underline{May 1, 2009}$ having a Serial Number $\underline{61/174508}$,

- (2) the foregoing application and all other United States, foreign and international patent applications associated therewith, based thereon, or claiming priority therefrom including, but not limited to, any and all provisionals, non-provisionals divisions, continuations, continuations-in-part, reexaminations, reissues, and extensions thereof, and
- (3) the right to claim priority thereto, and the entire and exclusive right, title, and interest in and to any and all patents granted on these applications.

I/We authorize and request that the Patent Office officials in the United States and in any and all foreign countries to issues any and all Letters Patent when granted, solely to Assignee, for its sole use, and that of its successors, assigns, and legal representatives.

I/we will provide my/our cooperation to enable the Assignee to enjoy the foregoing right, title, and interest to the fullest extent. Upon request at the expense of the Assignee, I/we agree to execute all papers, take all rightful oaths, testify in all legal proceedings including patent prosecutional actions and infringement actions, and do all other such acts which may be necessary, desirable, or convenient for securing and maintaining patents on the foregoing invention or for perfecting title thereto in the Assignee.

I/We certify that I/we have the full right to convey the above rights.

June 6, 2010

Iam ASADOWN

Assianor