

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Heather Menchine	09/22/2011
L. Sean Le	09/26/2011
Darren S. Ferris	08/08/2011
Linda Jensen Brys	08/05/2011
<b>RECEIVING PARTY DATA</b>	
Name:	AVERY DENNISON CORPORATION
Street Address:	150 N. Orange Grove Blvd.
Internal Address:	Law Dept.
City:	Pasadena
State/Country:	CALIFORNIA
Postal Code:	91103
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	29398628
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(626)304-2251
Phone:	626-304-2231
Email:	rachele.wittwer@averydennison.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Rachele Wittwer at Avery Dennison Corp.
Address Line 1:	150 N. Orange Grove Blvd
Address Line 2:	Law Dept.
Address Line 4:	Pasadena, CALIFORNIA 91103
ATTORNEY DOCKET NUMBER:	5324-US-C1
NAME OF SUBMITTER:	Rachele Wittwer

OP \$40.00 29398628

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**PATENT**  
**REEL: 027157 FRAME: 0942**

**Total Attachments: 6**

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**ASSIGNMENT**

In consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned

**Heather Menchine; 21742 Windsong Circle; Huntington Beach, CA 92646;**  
**L. Sean Le; 3873 Breton Lane, Yorba Linda, CA 92886;**  
**Darren S. Ferris; 1944 Chandos Lane, La Habra Heights, CA 90631;**  
**Linda Jensen Brys; 850 East Ocean Blvd #506, Long Beach, CA 90802.**

do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Corporation (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 150 N. Orange Grove Blvd., Pasadena, CA 91103-3596, and its successors, legal representatives and assigns, our entire right, title, and interest throughout the world, in, to and under the inventions in

**SPINE REGION OF A BINDER**

set forth in the application for the United States Letters Patent filed on **August 2, 2011** and assigned Serial No. **29/398,628** and all provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And we hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

And we hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to

ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

And we hereby covenant and agree that we will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce patent protection for said inventions in all countries.

→ In testimony whereof, I hereunto set my hand and seal this 22 day of September, 2011. ←

ASSIGNOR

←  
Heather Menchine  
Heather Menchine

**Witnessed By:**

→ Signature: [Signature]  
Print Name: Julie McAfee

9-22-11  
Date

→ Signature: [Signature]  
Print Name: SUE SCHROEDER


9.22.11  
Date


↪ In testimony whereof, I hereunto set my hand and seal this 26 day of September, 2011. ↩

ASSIGNOR

 ↩  
L. Sean Le

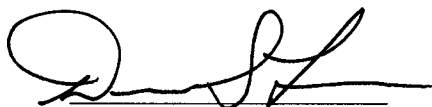
**Witnessed By:**

↪ Signature:  09/26/11  
Print Name: Seannes Tirtadidjaya Date

↪ Signature:  09/26/2011  
Print Name: Diphi Patade Date


➔ In testimony whereof, I hereunto set my hand and seal this 8 day of Aug, 2011. ➔

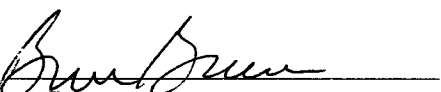
ASSIGNOR

➔  ➔

Darren S. Ferris

**Witnessed By:**

➔ Signature:  August 8, 2011  
Print Name: Julie McAfee Date

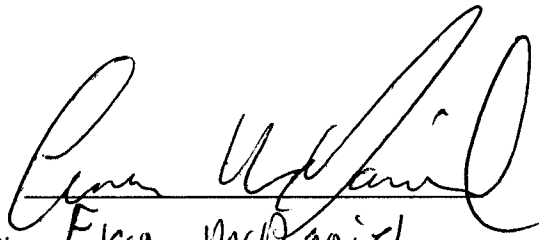
➔ Signature:  August 8, 2011  
Print Name: Bruce Bann Date


➔ In testimony whereof, I hereunto set my hand and seal this 5 day of  
AUGUST, 2011. ↵

ASSIGNOR

↵  
  
Linda Jensen Brys

**Witnessed By:**

➔ Signature:  8-5-2011  
Print Name: Eron McDaniel Date

➔ Signature:  8-5-2011  
Print Name: Nancy R Jensen Date