Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:			ASSIGNMENT			
CONVEYING PARTY I	DATA					
		N	Name	Execution Date		
Stephan V. Schell				07/26/2011		
Arun G. Mathias				10/26/2011		
Jerrold Von Hauck			07/21/2011			
David T. Haggerty				08/01/2011		
Kevin McLaughlin				06/30/2011		
Ben-Hen Juang				07/29/2011		
Li Li				07/21/2011		
RECEIVING PARTY DATA						
Street Address:	Apple Inc.					
City:	1 Infinite Loop Cupertino					
	95014					
PROPERTY NUMBER	S Total: 1					
Property Type			Number			
Application Number: 13111		1801				
CORRESPONDENCE DATA						
Fax Number:(858)675-1674Email:rebecca@gazpat.comCorrespondence will be sent to the e-mail address first; if that is unsuccessful, it will be sentvia US Mail.Correspondent Name:Gazdzinski & Associates, PC						
Address Line 1: 16644 W. Bernardo Dr., Suite 201						
Address Line 4: San Diego, CALIFORNIA 92127						
ATTORNEY DOCKET NUMBER:			APPLE.163A/P10264US1			
501711149		REEL:	PATENT 027162 FRAME: 0775			

NAME OF SUBMITTER:

Robert F. Gazdzinski

Total Attachments: 8
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PATENT Docket: APPLE.163A/P10264US1 Page 1 of 3

ASSIGNMENT

WHEREAS, We, STEPHAN V. SCHELL, ARUN G. MATHIAS, JERROLD VON HAUCK, DAVID T. HAGGERTY, KEVIN MCLAUGHLIN, BEN-HEN JUANG, and LI LI, have invented certain new and useful improvements in METHODS AND APPARATUS FOR DELIVERING ELECTRONIC IDENTIFICATION COMPONENTS OVER A WIRELESS NETWORK for which we have filed an application for Letters Patent on May 19, 2011 in the United States, as Application Serial No. 13/111,801; and which claims priority to U.S. Provisional Patent Application Serial No. 61/407,862 filed October 28, 2010;

AND WHEREAS, APPLE INC. (hereinafter "ASSIGNEE"), a California Corporation, with its principal place of business at 1 Infinite Loop, Cupertino, California 95014, United States of America, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, legal representatives and any Official of any country or countries foreign to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we will communicate to the said ASSIGNEE, successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

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PATENT Docket: APPLE.163A/P10264US1 Page 2 of 3

ASSIGNMENT

Executed this <u>26</u> day of <u>July</u>	20_11	STEPHAN V. SCHELL
Executed this day of	20	ARUN G. MATHIAS
Executed this day of	20	JERROLD VON HAUCK
Executed this day of	20	DAVID T. HAGGERTY
Executed this day of		

KEVIN MCLAUGHLIN

PATENT Docket: APPLE.163A/P10264US1 Page 2 of 3

ASSIGNMENT

Executed this _____ day of _____ 20____.

STEPHAN V. SCHELL

Executed this 26 day of CEBER 2011.

He

ARUN G. MATHINS

Executed this _____ day of _____ 20___.

JERROLD VON HAUCK

Executed this _____ day of _____ 20___.

DAVID T. HAGGERTY

Executed this _____ day of _____ 20____.

KEVIN MCLAUGHLIN

PATENT Docket: APPLE.163A/P10264US1 Page 2 of 3

ASSIGNMENT

Executed this	day of	20	
			STEPHAN V. SCHELL
Executed this	day of	_20	ARUN G. MATHIAS
Executed this	_day of <u>July</u>	_20_]]	DERROLD VON HAUCK
Executed this	_day of	_20	
Executed this	day of	_20	DAVID T. HAGGERTY
			KEVIN MCLAUGHLIN

PATENT Docket: APPLE.163A/P10264US1 Page 2 of 3

ASSIGNMENT

Executed this _____ day of _____ 20___. STEPHAN V. SCHELL Executed this _____ day of _____ 20___. ARUN G. MATHIAS Executed this _____ day of _____ 20____. JERROLD VON HAUCK Executed this _____ day of DAVID T. HAGGERTY Executed this _____ day of _____ 20____.

KEVIN MCLAUGHLIN

Applic Filing	cation No.: 13/111,80 Date: May 19, 2011	01		Docket	APPLE.163A/	PATEN P10264U Page 2 o
			ASSI	GNMENT		·
	Executed this	_ day of	20	- -		
				STEPHAN V. SCHELL		
	Executed this	day of	20			
				ARUN G. MATHIAS		
				ARUN G. MATHIAS		
	Executed this	day of	20			
	· · ·					
				JERROLD VON HAUCK		
	Executed this	_day of	20			
			• ·	DAVID T. HAGGERTY		
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	Executed this 30	day of <u>Jur</u>	<u>e</u> 20 <u>11</u> .	KEVIN MCLAUGHLIN		
				KEVIN MCAUGILIN		

Executed this _____ day of _____ 20____.

PATENT Docket: APPLE.163A/P10264US1 Page 3 of 3

ñ	-12 .	ASSIGN	NMENT
Executed this 29 day of	<u>July</u>	_20_(/	
	i i		Dr. a.
			BEN-HEN JUANG

LILI

PATENT Docket: APPLE.163A/P10264US1 Page 3 of 3

Application No.: 13/111,801 Filing Date: May 19, 2011

> ASSIGNMENT Executed this _____ day of ______ 20____.

> > **BEN-HEN JUANG**

Executed this 24 day of July 20 11.

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