PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sun-Mate Corporation	09/01/2011

RECEIVING PARTY DATA

Name:	Koolatron Corporation
Street Address:	27 Catharine Avenue
City:	Brantford, Ontario
State/Country:	CANADA
Postal Code:	N3T 1X5

PROPERTY NUMBERS Total: 2

Property Type	Number	
Patent Number:	D465133	
Patent Number:	D499308	

CORRESPONDENCE DATA

 Fax Number:
 (925)253-1071

 Phone:
 9252951803

 Email:
 jherren@jd-law.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Jaime B. Herren
Address Line 1: 140 Brookwood Road

Address Line 2: Suite 102

Address Line 4: Orinda, CALIFORNIA 94563

NAME OF SUBMITTER: Jaime B. Herren

Total Attachments: 2

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PATENT REEL: 027170 FRAME: 0681

ASSIGNMENT

SUN-MATE CORPORATION, a California corporation having its place of business at 21045 Superior Street, Chatsworth, California 91311 ("Assignor") is the owner of United States Design Patent No. D-465,133 dated November 5, 2002 titled "Portable Cooler" and United States Design Patent No. D-499,308 dated December 7, 2004 entitled "Portable Cooler" (the "Patents"). KOOLATRON CORP., a Canadian corporation having its place of business at 27 Catharine Avenue, Brantford, Ontario N3T 1X5 Canada ("Assignee") desires to acquire rights in and to the Patents.

THEREFORE, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee One Hundred Percent (100%) of its right, title and interest in the invention and Patents to Assignee for the entire term of the Patents and any reissues or extensions and for the entire terms of any patents, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Patents. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the patent rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Patents and any and all applications and registrations for the invention in any and all countries.

SUN-MATE CORPORATION

Dated:

September 1, 2011

By:

Rami Ben-Moshe

President

ACKNOWLEDGMENT State of California Los Angeles County of ____ 2011 before me, ALAW M. KAMINSCL NOTAN POSICE (Insert name and title of the officer) RAMI BEN-MOSHE personally appeared who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. ALAN M. KAMINSKY Cemmission # 1823400 Notary Public - California Los Angeles County My Comm. Expires Dec 15, 2012 (Seal)

PATENT REEL: 027170 FRAME: 0683

RECORDED: 11/03/2011