

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Thomas E. Westberg	04/06/2004
RECEIVING PARTY DATA	
Name:	United Video Proeprties, Inc.
Street Address:	7140 South Lewis Avenue
City:	Tulsa
State/Country:	OKLAHOMA
Postal Code:	74136
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13165209
CORRESPONDENCE DATA	
Fax Number:	(617)235-9492
Email:	joanne.ryan@ropesgray.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	ROPES & GRAY LLP
Address Line 1:	800 Boylston Street, Prudential Tower
Address Line 2:	IPRM Docketing Floor 43
Address Line 4:	Boston, MASSACHUSETTS 02199
ATTORNEY DOCKET NUMBER:	003597-0262-102
NAME OF SUBMITTER:	Joanne Ryan
Total Attachments: 2 source=003597-0262-102_Assignment#page1.tif source=003597-0262-102_Assignment#page2.tif	

CH \$40.00 13165209

A S S I G N M E N T

WHEREAS, I, Thomas E. Westberg, residing at 553 Sudbury Road, Stow, Massachusetts 01775, have made an invention in:

**SYSTEMS AND METHODS FOR PROVIDING PROGRAM SUGGESTIONS
IN AN INTERACTIVE TELEVISION PROGRAM GUIDE**

and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office on November 6, 2003 as United States patent application No. 10/703,989; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136, is desirous of acquiring the entire interest in said invention, said United States Non-Provisional Patent Application and in any Letters Patent which may be entitled to the benefit thereof;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid to me, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto the said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to

claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said UNITED VIDEO PROPERTIES, INC., as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name on the date indicated hereinafter.

4/6/2004

Date

Thomas E. Westberg

Thomas E. Westberg