PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------------|----------------|
| Charles E. Pooley | 10/19/2011 |
| David H. Hill | 10/18/2011 |
| Michael B. Frederick | 10/18/2011 |
| Antoine G. Dubeauclard | 10/18/2011 |
| John A. Himmelspach | 07/18/2011 |

RECEIVING PARTY DATA

| Name: | WORKFOLIO, LLC |
|-------------------|--------------------|
| Street Address: | 1441 E. Maple Road |
| Internal Address: | #200 |
| City: | Troy |
| State/Country: | MICHIGAN |
| Postal Code: | 48093 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13103034 |

CORRESPONDENCE DATA

Fax Number: (248)358-3351

Email: cbielaniec@brookskushman.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

501714951

Correspondent Name: Brooks Kushman P.C. Address Line 1: 1000 Town Center Address Line 2: Twenty-Second Floor

Address Line 4: Southfield, MICHIGAN 48075

ATTORNEY DOCKET NUMBER: WORK 0101 PUSP

PATENT

REEL: 027182 FRAME: 0218

| NAME OF SUBMITTER: | David S. Bir |
|--|--------------|
| Total Attachments: 5 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif source=ASSIGNMENT#page4.tif source=ASSIGNMENT#page5.tif | |

Atty, Docket No. WORK 0101 PUSP

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Charles E. Pooley, David H. Hill, Antoine G. Dubeauclard, Michael B. Frederick and John A. Himmelspach of 649 West Maple Road, #7, Clawson, MI 48017; 1831 Torrance, San Diego, CA 92103; 702 Hendrie Blvd., Royal Oak, MI 48067; 617 Tottenham, Birmingham, MI 48009; and 2629 Munster Road, Rochester Hills, MI 48309; respectively, do hereby assign, sell and set over to WORKFOLIO, LLC, a corporation organized and existing under the laws of the state of Michigan and having a place of business at 1441 E. Maple Road, #200, Troy, Michigan 48083 hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

MANAGED WEBSITE SYSTEM AND METHOD

for which an application for a United States Patent is to be filed or will have been filed on May 6, 2011, as Application Serial No. 13/103,034, including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in our names, at its or their election, and we hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority, including any provisional applications, in and to said inventions and discoveries in all countries, including all applications claiming benefit of the filing date hereof, continuations, continuations-in-part, divisionals, reexaminations and reissue applications.

And we hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

| inconsiste | | nereby represent a ets granted herein. | nd warrant that we have not granted any rights |
|------------|-------|---|--|
| Date: _O | CT 19 | _, 2011 | Charles E. Pooley |
| Date: | | , 2011 | David H. Hill |
| Date: | · | _, 2011 | Antoine G. Dubeauclard |
| Date: | | _, 2011 | Michael B. Frederick |
| Date: | | _, 2011 | John A. Himmelspach |

For good and valuable consideration, receipt of which is hereby acknowledged, we, Charles E. Pooley, David H. Hill, Antoine G. Dubeauclard, Michael B. Frederick and John A. Himmelspach of 649 West Maple Road, #7, Clawson, MI 48017; 1831 Torrance, San Diego, CA 92103; 702 Hendrie Blvd., Royal Oak, MI 48067; 617 Tottenham, Birmingham, MI 48009; and 2629 Munster Road, Rochester Hills, MI 48309; respectively, do hereby assign, sell and set over to WORKFOLIO, LLC, a corporation organized and existing under the laws of the state of Michigan and having a place of business at 1441 E. Maple Road, #200, Troy, Michigan 48083 hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

MANAGED WERSITE SYSTEM AND METHOD

for which an application for a United States Patent is to be filed or will have been filed on May 6, 2011, as Application Serial No. 13/103,034, including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in our names, at its or their election, and we hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority, including any provisional applications, in and to said inventions and discoveries in all countries, including all applications claiming benefit of the filing date hereof, continuations, continuations-in-part, divisionals, reexaminations and reissue applications.

And we hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

| Date: | , 2011 | |
|------------------|---------------------|------------------------|
| | 10 | Charles E. Pooley |
| Date: <u>Oc/</u> | <u>7 ∕ ⊱</u> , 2011 | David H. Hill |
| Date: | , 2011 | |
| | | Antoine G. Dubeauclard |
| Date: | , 2011 | |
| | | Michael B. Frederick |
| Date: | , 2011 | |
| | | John A. Himmelspach |

For good and valuable consideration, receipt of which is hereby acknowledged, we, Charles E. Pooley, David H. Hill, Antoine G. Dubeauclard, Michael B. Frederick and John A. Himmelspach of 649 West Maple Road, #7, Clawson, MI 48017; 1831 Torrance, San Diego, CA 92103; 702 Hendrie Blvd., Royal Oak, MI 48067; 617 Tottenham, Birmingham, MI 48009; and 2629 Munster Road, Rochester Hills, MI 48309; respectively, do hereby assign, sell and set over to WORKFOLIO, LLC, a corporation organized and existing under the laws of the state of Michigan and having a place of business at 1441 E. Maple Road, #200, Troy, Michigan 48083 hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

MANAGED WEBSITE SYSTEM AND METHOD

for which an application for a United States Patent is to be filed or will have been filed on May 6, 2011, as Application Serial No. 13/103,034, including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in our names, at its or their election, and we hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority, including any provisional applications, in and to said inventions and discoveries in all countries, including all applications claiming benefit of the filing date hereof, continuations, continuations-in-part, divisionals, reexaminations and reissue applications.

And we hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

| Date:, 2011 | |
|----------------------|---|
| - | Charles E. Pooley |
| Date:, 2011 | David H. Hill |
| Date:, 2011 | |
| Date: 10 - 18 , 2011 | Antoine G. Dubeauclard Michael Frederich |
| Date:, 2011 | Michael B. Frederick |
| | John A. Himmelspach |

For good and valuable consideration, receipt of which is hereby acknowledged, we, Charles E. Pooley, David H. Hill, Antoine G. Dubeauclard, Michael B. Frederick and John A. Himmelspach of 649 West Maple Road, #7, Clawson, MI 48017; 1831 Torrance, San Diego, CA 92103; 702 Hendrie Blvd., Royal Oak, MI 48067; 617 Tottenham, Birmingham, MI 48009; and 2629 Munster Road, Rochester Hills, MI 48309; respectively, do hereby assign, sell and set over to WORKFOLIO, LLC, a corporation organized and existing under the laws of the state of Michigan and having a place of business at 1441 E. Maple Road, #200, Troy, Michigan 48083 hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

MANAGED WEBSITE SYSTEM AND METHOD

for which an application for a United States Patent is to be filed or will have been filed on May 6, 2011, as Application Serial No. 13/103,034, including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in our names, at its or their election, and we hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority, including any provisional applications, in and to said inventions and discoveries in all countries, including all applications claiming benefit of the filing date hereof, continuations, continuations-in-part, divisionals, reexaminations and reissue applications.

And we hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

| Date:, 2011 | |
|-------------|------------------------|
| | Charles E. Pooley |
| Date:, 2011 | David H. Hill |
| Date:, 2011 | Antoine G. Dubeauclard |
| Date:, 2011 | Michael B. Frederick |
| Date:, 2011 | John A. Himmelspach |

For good and valuable consideration, receipt of which is hereby acknowledged, we, Charles E. Pooley, David H. Hill, Antoine G. Dubeauclard, Michael B. Frederick and John A. Himmelspach of 649 West Maple Road, #7, Clawson, MI 48017; 1831 Torrance, San Diego, CA 92103; 702 Hendrie Blvd., Royal Oak, MI 48067; 617 Tottenham, Birmingham, MI 48009; and 2629 Munster Road, Rochester Hills, MI 48309; respectively, do hereby assign, sell and set over to WORKFOLIO, LLC, a corporation organized and existing under the laws of the state of Michigan and having a place of business at 1441 E. Maple Road, #200, Troy, Michigan 48083 hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

MANAGED WEBSITE SYSTEM AND METHOD

for which an application for a United States Patent is to be filed or will have been filed on May 6, 2011, as Application Serial No. 13/103,034, including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in our names, at its or their election, and we hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority, including any provisional applications, in and to said inventions and discoveries in all countries, including all applications claiming benefit of the filing date hereof, continuations, continuations-in-part, divisionals, reexaminations and reissue applications.

And we hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

| Date:, 2011 | | |
|-----------------------------|------------------------|--|
| | Charles E. Pooley | |
| Date:, 2011 | | |
| | David H. Hill | |
| Date:, 2011 | | |
| | Antoine G. Dubeauclard | |
| Date:, 2011 | | |
| | Michael B. Frederick | |
| Date: <u>July 18</u> , 2011 | Colotte To Grafe | |
| | John A. Himmelspach | |

PATENT REEL: 027182 FRAME: 0224

RECORDED: 11/07/2011