

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. Stephen Doerr	11/01/2011
RECEIVING PARTY DATA	
Name:	Dr Pepper/Seven Up, Inc.
Street Address:	5301 Legacy Drive
Internal Address:	Legal Depart.
City:	Plano
State/Country:	TEXAS
Postal Code:	75024
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29400897
CORRESPONDENCE DATA	
Fax Number:	(972)673-7981
Phone:	9726738995
Email:	keshia.martin@dpsg.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Michael Woods
Address Line 1:	5301 Legacy Drive
Address Line 2:	Legal Depart.
Address Line 4:	Plano, TEXAS 75024
ATTORNEY DOCKET NUMBER:	07-2011
NAME OF SUBMITTER:	Michael Woods
Total Attachments: 2 source=072011Assignmentdpsu#page1.tif source=072011Assignmentdpsu#page2.tif	

CH \$40.00 29400897

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PATENT
REEL: 027183 FRAME: 0818

ASSIGNMENT

WHEREAS, I, **STEPHEN DOERR**, a citizen of the United States of America residing at 10909 Cortez Court, Frisco, Texas 75033 (hereafter referred to as "ASSIGNOR"), has invented certain new, original and ornamental design for a **BOTTLE** for which I have executed an application for Patent of the United States having Serial No. 29/400,867 which was filed on September 1, 2011; and

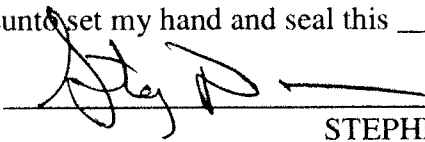
WHEREAS, **DR PEPPER/SEVEN UP, INC.** ("ASSIGNEE"), a corporation existing under the laws of the State of Delaware and having its main place of business at 5301 Legacy Drive, Plano, Texas 75024, is entitled, by virtue of a prior agreement between the party, to a complete and absolute assignment of the entire right, title and interest in, to and under the said invention and the said application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements and the said application, and all applications claiming priority to the same, and all divisionals, renewals, continuations, and continuations-in-part thereof, and all Patent of the United States which may be granted thereon and all reissues, reexaminations and extensions thereof, and all applications for Patent which may have been or may hereafter be filed for said invention in any country or countries foreign to the United States, and all Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Patent for said invention to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

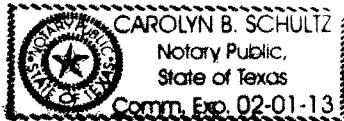
I HEREBY further covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

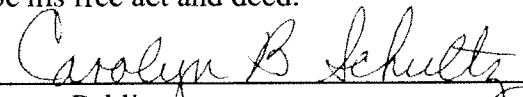
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 11/1 day of November, 2011.


STEPHEN DOERR

STATE OF TEXAS §
COUNTY OF COLLIN §

On this 1 day of November, 2011, before me, a Notary Public in and for the State and County aforesaid, personally appeared STEPHEN DOERR, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.




Notary Public
My Commission Expires: 02-01-13