

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Kuniaki Narita	10/26/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Sony Computer Entertainment Inc.
<b>Street Address:</b>	1-7-1 Konan, Minato-ku
<b>City:</b>	Tokyo
<b>State/Country:</b>	JAPAN
<b>Postal Code:</b>	108-0075
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13235996
<b>CORRESPONDENCE DATA</b>	
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<b>Correspondent Name:</b>	Matthew B. Dernier
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<b>Address Line 2:</b>	Suite 504, 900 Route 9 North
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<b>ATTORNEY DOCKET NUMBER:</b>	545-262
<b>NAME OF SUBMITTER:</b>	Matthew B. Dernier
<b>Total Attachments: 1</b> source=545-262-executed-assignment#page 1.tif	

OP \$40.00 13235996

## Assignment of Patent Rights

The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them:

**Assignor:** Kuniaki NARITA, having an address at c/o Sony Computer Entertainment Inc., 1-7-1 Konan, Minato-ku, Tokyo 108-0075, Japan,; and

**Assignee:** Sony Computer Entertainment Inc., having an address at 1-7-1 Konan, Minato-ku, Tokyo 108-0075, Japan.

This assignment relates to the following patent application and/or issued patent, which is hereinafter referred to as "the Patent":

[X] a United States patent application filed in the U.S. Patent and Trademark Office on September 19, 2011, Application Serial No 13/235,996, entitled CONTROL DEVICE, CONTROL METHOD, AND PROGRAM FOR MOVING POSITION OF TARGET IN RESPONSE TO INPUT OPERATION.

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment. Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent, the invention(s) described and claimed in the Patent, and all patents that may issue based on the invention(s) and on the Patent, including any patent that issues from a divisional and/or continuing application claiming benefit of the Patent, in the United States *and in every foreign country*, including the right to enforce the Patent for infringement accrued prior to the effective date of this assignment. *Assignor also assigns to Assignee all priority rights in the Patent.\* In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.\** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee. Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment. This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gibson & Dernier LLP, Suite 504, 900 Route 9 North, Woodbridge, New Jersey 07095, the power to insert on this assignment any further identification of the Patent which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is \_\_\_\_\_.

SIGNATURE(S)

DATE

TYPED OR PRINTED NAME(S)

成田 邦彰

October 26, 2011

Kuniaki NARITA

First Assignor Signature

Witness \_\_\_\_\_

Date \_\_\_\_\_

Witness \_\_\_\_\_

Date \_\_\_\_\_

\* Strike italicized sections only if foreign rights are not intended to be assigned.