PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW A	ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Erik Turner PIETILA	03/04/2011

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company
Street Address:	Attn: Chief Patent Counsel
Internal Address:	One Procter & Gamble Plaza
City:	Cincinnati
State/Country:	оню
Postal Code:	45202

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29399481

CORRESPONDENCE DATA

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US Mail.

Correspondent Name: The Procter & Gamble Company

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Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: CD1056M2

NAME OF SUBMITTER: Eric T. Addington

Total Attachments: 2

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PATENT REEL: 027192 FRAME: 0015 CH \$40.00 ZBS

ASSIGNMENT REGISTERED COMMUNITY DESIGNS MULTIPLE DESIGNS

WHEREAS I, the undersigned inventor herewith declare that I am the sole Designer and I have made certain design(s), as set forth in the following Registered Community Design(s), whether claimed or unclaimed, entitled Instructions, Attorney's Docket No. CD1056FM-FM2 and filed in the WORLD INTELLECTUAL PROPERTY ORGANIZATION (WIPO) in Geneva, Switzerland as Number 587367401, on 14 February, 2011. (I grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said Design in this document when ascertained.)

Title/Inventors for Registered Community Design #1 & #2:

Title: Instructions:

Designer:

Erik Turner PIETILA of LPK, 19 Garfield Place, Cincinnati, Ohio 45202, U.S.A.

I made said design(s) set forth in said Registered Community Design(s) while employed by, or otherwise under an obligation to assign said design(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Innovation Godo Kaisha; Procter & Gamble Design Center Godo Kaisha; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the design(s) was made to assign said design(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said design(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said design(s), all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said design(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said design(s) in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said design(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all design registrations, design patents,

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patent(s) and/or letters patent(s) which may be granted for said design(s) herein assigned and as set forth in U. S. Application Serial Number _______ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said design registrations, design patents, patent(s) and/or letters patent(s). This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said Design(s). Erik Turner PIETILA State of Danielle M. Cross Notary Public, State of Ohio County of My Commission Expires 09-12-2015 11 before me personally appeared Erik Turner PIETILA, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

EP Multiple Designs Global General Assignment.doc Rev. 05/10

RECORDED: 11/08/2011

Notary Public printed name

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