

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brian I. Marcus	02/03/2010
RECEIVING PARTY DATA	
Name:	Forever Ventures LLC
Street Address:	2505 N. Plano Road, Suite 5100
City:	Richardson
State/Country:	TEXAS
Postal Code:	75082
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	12125828
Patent Number:	7379664
CORRESPONDENCE DATA	
Fax Number:	(415)775-9102
Phone:	415-516-1178
Email:	foreverventures@gmail.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Brian I. Marcus
Address Line 1:	1525 Beach Street
Address Line 4:	San Francisco, CALIFORNIA 94123
NAME OF SUBMITTER:	Brian I. Marcus
Total Attachments: 4 source=exec assignment-marcus to forever#page1.tif source=exec assignment-marcus to forever#page2.tif source=exec assignment-marcus to forever#page3.tif source=exec assignment-marcus to forever#page4.tif	

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ASSIGNMENT OF PATENTS, APPLICATIONS, AND INVENTIONS

WHEREAS, Brian I. Marcus, a resident of 1525 Beach Street, San Francisco, CA 94123 (hereinafter "ASSIGNOR") is the owner of the entire right, title and interest in the Letters Patents and applications listed in the Schedule of Letters Patents and Applications attached to this Assignment.

WHEREAS, PATENT PROPERTY shall include each and all of the following:

(a) the Letters Patents and applications therefore listed in the Schedule of Letters Patents and Applications attached to this Assignment and the inventions disclosed therein, and all embodiments of such inventions to which ASSIGNOR has heretofore been assigned a one-half, undivided interest as a joint owner [all collectively hereinafter termed "said inventions"];

(b) all rights to apply in any and all countries of the world for patents, certificates of invention or other governmental grants on said inventions, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty, agreement or understanding;

(c) any and all applications filed and any and all patents, certificates of invention or other governmental grants granted on said inventions in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications;

(d) each and every reissue or extension of any of said patents;

(e) each and every patent claim resulting from a reexamination certificate for any and all of said patents, and

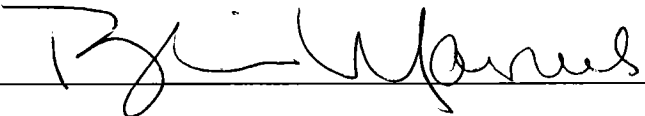
(f) the right to sue for and all claims for damages, profits or other recovery resulting from infringement, including past infringement, of any of the foregoing.

WHEREAS Forever Ventures LLC is an established company of the State of Texas, having a principle place of business at 2505 N. Plano Road, Suite 5100, Richardson, Texas, is to acquire from ASSIGNOR the entire right, title and interest as sole owner in and to said Patent Property.

NOW THEREFORE, for good and valuable consideration acknowledged by said ASSIGNOR to have been received in full from Forever Ventures LLC:

1. ASSIGNOR hereby assigns his entire right, title and interest in and to the PATENT PROPERTY to Forever Ventures LLC, and Forever Ventures LLC's successors, legal representatives and assigns.

2. ASSIGNOR and ASSIGNEE further agree to execute and cause to be executed such additional instruments as may be necessary or desirable related to the transfer of rights, to record the transfer of rights in the United States and throughout the world, and to permit Forever Ventures LLC, and Forever Ventures LLC's successors, legal representatives and assigns to enforce the PATENT PROPERTY.

By: 

Name: Brian I. Marcus

Date: 2/3/10

Schedule of Letters Patents and Applications

Patent/Application No.	Issue/Filing Date	Title
7,379,664	05-27-2008	REMOTE VIEW AND CONTROLLER FOR A CAMERA
7,217,135	05-15-2007	ELECTRONIC EDUCATIONAL TOY HAVING A CONTACT-SENSITIVE DISPLAY SCREEN
7,214,066	05-08-2007	COMPUTER SOFTWARE AND PORTABLE MEMORY FOR AN ELECTRONIC EDUCATIONAL TOY HAVING A CONTACT SENSITIVE DISPLAY SCREEN
7,050,754	05-23-2006	AN ELECTRONIC INTERACTIVE TOY FOR PROMOTING LEARNING IN A CHILD
7,040,898	05-09-2006	COMPUTER SOFTWARE AND PORTABLE MEMORY FOR AN ELECTRONIC EDUCATIONAL TOY
7,029,283	04-18-2006	AN ELECTRONIC EDUCATIONAL TOY
7,018,213	03-28-2006	ELECTRONIC EDUCATIONAL TOY TEACHING LETTERS WORDS, NUMBERS AND PICTURES
7,006,786	02-28-2006	COMPUTER SOFTWARE AND PORTABLE MEMORY FOR AN ELECTRONIC EDUCATIONAL TOY
6,755,655	06-29-2004	CHARACTER RECOGNITION EDUCATIONAL SYSTEM
6,739,874	05-25-2004	ELECTRONIC EDUCATIONAL TOY APPLIANCE TEACHING LETTERS WORDS AND NUMBERS
6,729,881	05-04-2004	ELECTRONIC EDUCATIONAL TOY APPLIANCE AND A PORTABLE MEMORY DEVICE THEREFOR
6,726,485	04-27-2004	ELECTRONIC EDUCATIONAL TOY APPLIANCE AND A PORTABLE MEMORY DEVICE THEREFOR
6,464,503	10-15-2002	METHOD AND APPARATUS FOR INTERACTING WITH A COMPUTER USING A PLURALITY OF INDIVIDUAL HANDHELD OBJECTS
5,823,782	10-20-1998	CHARACTER RECOGNITION EDUCATIONAL SYSTEM

12/125,828	05-22-2008	REMOTE VIEW AND CONTROLLER FOR A CAMERA
10/756,102	01-12-2004	ELECTRONIC EDUCATIONAL TOY HAVING A HOUSING WITH AN UPPER FACE INCLUDING A DISPLAY SCREEN AND BUTTON AND ENCLOSING A PROCESSOR AND SPEAKER
11/423,939	06-13-2006	INTERACTIVE ACTIVITY SYSTEM HAVING A FIRST DISPLAY SCREEN AND A SECOND CONTACT SENSITIVE DISPLAY SCREEN AND PORTABLE MEMORY THEREFOR
10/862,730	06-07-2004	METHOD AND APPARATUS FOR PROMOTING ALPHABETIC AND MATHEMATIC LEARNING USING A COMPUTERIZED EDUCATIONAL TOY APPLIANCE