#### PATENT ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:			NEW ASSIGNMENT						
NATURE OF CONVEYANCE:			Notice of Release of Security Interest in Patent Rights						
CONVEYING PARTY	ATA								
Name Execution Date									
JPMorgan Chase Ban	k, N.A.			11/02/2011					
RECEIVING PARTY D	ATA								
Name:	L.C. Licensing, LLC								
Street Address:	1441 Broadway								
City:	New York								
State/Country:	NEW YORK								
Postal Code:	10018								
PROPERTY NUMBER			Number						
Patent Number: D392		D3928	 16						
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ATTORNEY DOCKET NUMBER:			300170/11						
NAME OF SUBMITTER:			Louis Artime						
Total Attachments: 4 source=JPM Patent Re source=JPM Patent Re source=JPM Patent Re source=JPM Patent Re	elease (LCL) (EX elease (LCL) (EX	(ECUTI	ED)#page2.tif ED)#page3.tif						

### NOTICE OF RELEASE OF SECURITY INTEREST IN PATENT RIGHTS

This NOTICE OF RELEASE OF SECURITY INTEREST IN PATENTS (this "<u>Release</u>"), effective as of November 2, 2011 is made by JPMorgan Chase Bank, N.A., both in its capacity as US collateral agent (the "<u>US Collateral Agent</u>") and administrative agent (the "<u>Administrative Agent</u>", referred to herein as the "<u>Agent</u>"), in favor of L.C. Licensing, LLC, a Delaware limited liability company (the "<u>Company</u>"), pursuant to that certain Second Amended and Restated Credit Agreement dated as of May 6, 2010 (as amended by the First Amendment and Consent, dated as of March 25, 2011, the Second Amendment, dated as of May 19, 2011 and the Third Amendment and Consent, dated as of September 21, 2011), and as the same may be further amended or modified from time to time, the "<u>Credit Agreement</u>") among the Borrowers party thereto, the Company, the other Loan Parties from time to time party thereto.

# $\underline{W} \underline{I} \underline{T} \underline{N} \underline{E} \underline{S} \underline{S} \underline{E} \underline{T} \underline{H}$ :

WHEREAS, in connection with the Credit Agreement, the Company and the other grantors party thereto, have executed and delivered a US Pledge and Security Agreement, dated as of January 12, 2009, as amended and reaffirmed by the Reaffirmation Agreement and First Amendment, dated as of May 6, 2010, the Second Amendment, dated as of March 25, 2011 and the Third Amendment and Consent, dated as of September 21, 2011, in favor of the Agent (as amended, restated, supplemented or otherwise modified from time to time, the "<u>US Security Agreement</u>");

WHEREAS, pursuant to the US Security Agreement, the Company pledged and granted to the Agent for the benefit of the Agent and the Secured Parties a continuing security interest in all of their intellectual property, including but not limited to the issued patents set forth on Schedule A attached hereto (the "<u>Released Patents</u>");

WHEREAS, the Agent recorded its security interest in the Released Patents in the Patent Division of the United States Patent and Trademark Office on February 19, 2009 at Reel 022277, Frame 0302, pursuant to the Grant of Security Interest in Patent Rights, dated as of January 12, 2009 between the Company and the Agent;

WHEREAS, the Company has agreed to dispose of certain assets, including the Released Patents, under that certain Purchase Agreement, dated as of October 12, 2011, by and between J. C. Penney Corporation, Inc., a Delaware corporation and the Company (the "Purchase Agreement").

WHEREAS, in connection with the Purchase Agreement, the Company has requested that the Agent release any and all right, title and interest it may have in the Released Patents pursuant to the US Security Agreement, and the Agent has agreed to do so; and

WHEREAS, the Agent has duly authorized the execution, delivery and performance of this Release.

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NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Agent agrees, for the benefit of the Company, as follows:

SECTION 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Release, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and US Security Agreement, as applicable (it being understood that, in the event of any conflict, such terms shall have the meanings provided or provided by reference in the US Security Agreement).

SECTION 2. <u>Release of Security Interest</u>. The Agent does hereby release, relinquish and discharge its security interest in, and right of setoff against, all of the Company's right, title and interest in, to and under the Released Patents and all right, title and interest of the Company in the Released Patents are hereby reassigned by the Agent to the Company.

SECTION 3. <u>Purpose</u>. This Release has been executed and delivered by the Agent for the purpose of recording this Release with the United States Patent and Trademark Office and is subject to the conditions set forth in the Letter Release between the Agent, JPMorgan Chase Bank, N.A., Toronto Branch, as Canadian Administrative Agent and Canadian Collateral Agent, the Company and Liz Claiborne, Inc., dated as of the date hereof. This Release has been granted to the Company in connection with the US Security Agreement and is expressly subject to the terms and conditions thereof. The US Security Agreement (and all rights and remedies of the Secured Parties thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. <u>Further Assurances</u>. The Agent hereby authorizes the Company or the Company's authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC financing statement amendments with the applicable filing office in order to memorialize the release of the security interest of the Agent in the Released Patents and/or (iii) otherwise record or file this Release in the applicable governmental office or agency. The Agent further agrees to execute and deliver to the Company any and all further documents and instruments, and do any and all further acts which the Company (or their agents or designees) reasonably request (at the Company's sole cost and expense) in order to confirm this Release and the Company's right, title and interest in, to and under the Released Patents.

SECTION 5. <u>Choice of Law</u>. This Release shall be governed by, and construed in accordance with, the laws of the state of New York, but giving effect to federal laws applicable to national banks.

SECTION 6. <u>Counterparts</u>. This Release may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

[Signatures Follow On Next Page.]

## PATENT REEL: 027196 FRAME: 0543

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date set forth above.

JPMORGAN CHASE BANK, N.A., as US Collateral Agent

By:

Name Scott Troy Title: Vice President

JPMORGAN CHASE BANK, N.A., as Administrative Agent

By Name/Scott Troy Title: Vice President

[LCL Patent Release]

# PATENT REEL: 027196 FRAME: 0544

# SCHEDULE A

### **U.S.** Patents

Patent	Owner	App. No.	App. Date	Patent No.	Issue Date
	L.C. Licensing,				
Jewelry Display Stand	LLC	29062846	11/27/1996	D392816	3/31/2012

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**RECORDED: 11/08/2011**