PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Trevor Sehrer	09/28/2011

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13248349

CORRESPONDENCE DATA

 Fax Number:
 (877)769-7945

 Phone:
 (512) 472-5070

 Email:
 APSI@fr.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Ryan McCarthy

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER: 16113-3443001

NAME OF SUBMITTER: Ryan McCarthy

Total Attachments: 1

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CH \$40.00

PATENT REEL: 027197 FRAME: 0691

Attorney's Docket No.: 16113-3443001

ASSIGNMENT

For valuable consideration, I, <u>TREVOR SEHRER</u> of <u>442 Boynton Avenue</u>, <u>Apt. 244, San Jose, CA 95117</u>, hereby assign to:

Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled SOCIAL NETWORKING RELATIONSHIP RANKING AND DECAY, filed 09/29/2011, and assigned U.S. Serial Number 13/248, 349 , and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

TREVOR SEHRER Witnessed by:

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Signature

Natarejan Siragar Typed or Printed Name

1926 N 11:) Nicolor Mibitor CA 95035

Witness Address

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Date: 9/8///

RECORDED: 11/09/2011