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PATENTS ONLY

10/21/2011



103634911

To the Honorable Commissioner of Patents and Trademarks: Please record the att.

1. Name of conveying party(ies):
 Louis J. Schmidt, Michael R. Schmidt,
 Robert P. Schmidt,
 Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Change of Name
 Other

Execution Date: 10/11/11

2. Name and address of receiving party(ies)
 Name: Hoodman Corporation
 Internal Address: _____

Street Address: 20445 Gramercy Place # 201
 City: Torrance State: California Zip: 90501
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s) VIEWER ACCESSORY FOR CAMERA

If this document is being filed together with a new application, the execution date of this application is:

A. Patent Application No.(s)

B. Patent No.(s)

13/274,375

Additional numbers attached:

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher J. Fildes

Internal Address: _____

Street Address: Fildes & Outland, P.C.

20916 Mack Avenue, Suite 2

City: Grosse Pointe Woods State: MI ZIP: 48236

6. Total number of applications and patents involved: 1

7. Total Fee (37 CFR 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher J. Fildes
Name of person signing

Chris J. Fildes
Signature

October 17, 2011
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
 Mail Stop Assignments, Commissioner for Patents, P.O. Box 1450
 Alexandria, VA 22313-1450

10/19/2011 EFLORES 00000031 13274375
 01 FC:8021
PATENT 40.00 OP
REEL: 027204 FRAME: 0098

ASSIGNMENT

For the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, I, Louis J. Schmidt of 944 Tenth Street, Hermosa Beach, CA 90254, and Michael R. Schmidt of 926 Seventh Street, Hermosa Beach, CA 90254, and Robert P. Schmidt of 995 Hancock Avenue, West Hollywood, CA 90069, do hereby assign, sell and set over to Hoodman Corporation, a corporation organized and existing under the laws of California, and having a place of business at 20445 Gramercy Place #201, Torrance, CA 90501, hereinafter referred to as the ASSIGNEE, its successors, assigns, or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

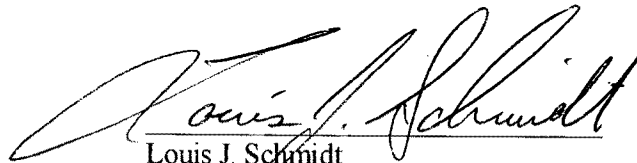
VIEWER ACCESSORY FOR CAMERA

set forth in the application for United States Letters Patent executed on the ___ day of October, 2011, including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in our name, at its or their election, and I hereby assign, sell and set over to said ASSIGNEE, its successors, assigns, or other legal representatives, all rights of priority in and to said inventions and discoveries in all countries.

And I hereby agree for myself, my heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries, and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

And I hereby represent and warrant that I have not granted any rights inconsistent with the rights granted herein.

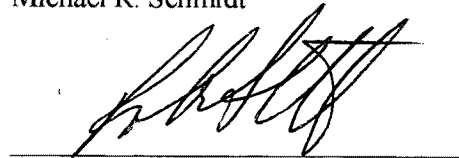
10/11/11
Date


Louis J. Schmidt

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Date


Michael R. Schmidt

10/11/11
Date


Robert P. Schmidt