

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Holly Ladd	11/02/2011
David Ladd	10/28/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	HD Enterprises, L.L.C.
<b>Street Address:</b>	300 Waddill Drive
<b>City:</b>	Rainbow city
<b>State/Country:</b>	ALABAMA
<b>Postal Code:</b>	35906
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13112380
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(785)242-3308
<b>Phone:</b>	785-242-9500
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Dale J. Ream
<b>Address Line 1:</b>	210 W Tecumseh
<b>Address Line 4:</b>	Ottawa, KANSAS 66067
<b>ATTORNEY DOCKET NUMBER:</b>	LADD
<b>NAME OF SUBMITTER:</b>	Dale J. Ream
<b>Total Attachments: 2</b> source=Ladd-Assignment#page1.tif source=Ladd-Assignment#page2.tif	

OP \$40.00 13112380

**ASSIGNMENT OF APPLICATION**

WHEREAS I, Holly Ladd, 300 Waddill Drive, Rainbow City, AL 35906-6904 hereafter referred to as joint applicant, have invented certain new and useful improvements in an Upper Body Exercise Apparatus for Stationary Bike for which an application for a United States Patent was filed on May 20, 2011, Application Number 13/112,380.

WHEREAS, HD Enterprises, L.L.C., 300 Waddill Drive, Rainbow City, AL 35906-6904, herein referred to "assignee" is desirous of acquiring the entire right, title and interest in the same.

Now, therefore, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I, the joint applicant, by these presents do sell, assign and transfer unto said assignee the full and exclusive right to said invention in the United States and in all foreign States (countries) and the entire right, title and interest in and to any and all Patents which may be granted therefor in the United States and all foreign States (countries). I hereby authorize and request the Commissioner of Patents and Trademarks or equivalent foreign body to issue said United States Patent to said assignee of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 2<sup>nd</sup> day of November, 2011,  
at Rainbow City, Alabama

Holly Ladd  
Holly Ladd

State of Alabama SS:

County of Etowah  
Before me personally appeared said Holly Ladd  
and acknowledged the foregoing instrument to be his free act and deed this 2<sup>nd</sup> day  
of November, 2011.

Seal  
My commission expires 09/01/2014  
My commission expires \_\_\_\_\_

Karen Johnson  
(Notary Public)


**ASSIGNMENT OF APPLICATION**

WHEREAS I, David Ladd, 300 Waddill Drive, Rainbow City, AL 35906-6904 hereafter referred to as joint applicant, have invented certain new and useful improvements in an Upper Body Exercise Apparatus for Stationary Bike for which an application for a United States Patent was filed on May 20, 2011, Application Number 13/112,380.

WHEREAS, HD Enterprises, L.L.C., 300 Waddill Drive, Rainbow City, AL 35906-6904, herein referred to "assignee" is desirous of acquiring the entire right, title and interest in the same.

Now, therefore, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I, the joint applicant, by these presents do sell, assign and transfer unto said assignee the full and exclusive right to said invention in the United States and in all foreign States (countries) and the entire right, title and interest in and to any and all Patents which may be granted therefor in the United States and all foreign States (countries). I hereby authorize and request the Commissioner of Patents and Trademarks or equivalent foreign body to issue said United States Patent to said assignee of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 28th day of October, 2011,  
at Lincoln, AL

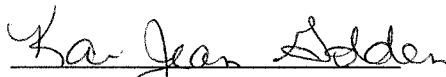
  
\_\_\_\_\_  
David Ladd

State of Alabama SS:

County of Talladega  
Before me personally appeared said David Ladd  
and acknowledged the foregoing instrument to be his free act and deed this 28 day  
of October, 2011.

Seal

My commission expires 3-5-2014

  
\_\_\_\_\_  
(Notary Public)