

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Patrick Joseph BIRSCHENK</td> <td>10/05/2011</td> </tr> <tr> <td>Martin Bernhard DIERL</td> <td>10/17/2011</td> </tr> <tr> <td>Chad Arthur HUEBNER</td> <td>10/03/2011</td> </tr> <tr> <td>Jerry Mike REAVES</td> <td>10/10/2011</td> </tr> <tr> <td>Steven Kenneth TUCKER</td> <td>10/10/2011</td> </tr> </tbody> </table>		Name	Execution Date	Patrick Joseph BIRSCHENK	10/05/2011	Martin Bernhard DIERL	10/17/2011	Chad Arthur HUEBNER	10/03/2011	Jerry Mike REAVES	10/10/2011	Steven Kenneth TUCKER	10/10/2011
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<b>RECEIVING PARTY DATA</b>													
Name:	Frito-Lay North America, Inc.												
Street Address:	7701 Legacy Drive												
City:	Plano												
State/Country:	TEXAS												
Postal Code:	75024-4099												
<b>PROPERTY NUMBERS Total: 1</b>													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13218546</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13218546								
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<b>CORRESPONDENCE DATA</b>													
Fax Number:	(972)367-2002												
Phone:	972-367-2001												
Email:	watkins@cclaw.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	Carstens & Cahoon, LLP												
Address Line 1:	P.O. Box 802334												
Address Line 4:	Dallas, TEXAS 75380												
ATTORNEY DOCKET NUMBER:	CFLAY.00702												
NAME OF SUBMITTER:	Bobby W. Braxton												
Total Attachments: 2 source=CFLAY702_Assignment#page1.tif source=CFLAY702_Assignment#page2.tif													

**CH \$40.00 13218546**

## ASSIGNMENT

WHEREAS, we, **Patrick Joseph BIERSCHEK**, a citizen of the United States, residing at 4325 Hanover, Dallas, Texas 75255, US, **Martin Bernhard DIERL**, a citizen of the United States, residing at 1414 Quannah Court, Allen, Texas 75013, US, **Chad Arthur HUEBNER**, a citizen of the United States, residing at 1328 Harrison Lane, Hurst Texas 76053, US, **Jerry Mike REAVES**, a citizen of the United States, residing at 2144 Tar Road, Midlothian, Texas 76065, US, and **Steven Kenneth TUCKER**, a citizen of the United States, residing at 412 Ellen Avenue, Hurst, Texas 76053, US, are the inventors of the invention **IMPROVED METHOD AND APPARATUS FOR MAKING A FLAT BOTTOM PILLOW POUCH**, for which we have executed an application for Letters Patent of the United States with attorney reference number CFLAY.00702; and

WHEREAS, **FRITO-LAY NORTH AMERICA, INC.**, incorporated in the state of Delaware, with a place of business at 7701 Legacy Drive, Plano, Texas 75024-4099, is desirous of obtaining the entire right, title, and interest in, to, and under the said invention and the said application;


NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said **Patrick Joseph BIERSCHEK, Martin Bernhard DIERL, Chad Arthur HUEBNER, Jerry Mike REAVES, and Steven Kenneth TUCKER**, have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the said **FRITO-LAY NORTH AMERICA, INC.**, its successors, legal representatives, and assigns, the entire right, title, and interest in, to, and under the said invention, and the said application and all divisions, renewals, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States, and all extensions, renewals, and reissues thereof, and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty, or international convention; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said **FRITO-LAY NORTH AMERICA, INC.**, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

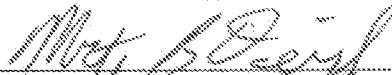
AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

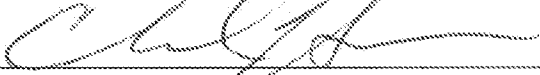
AND WE HEREBY further covenant and agree that we will communicate to said **FRITO-LAY NORTH AMERICA, INC.**, its successors, legal representatives, and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths and generally do everything possible to aid the said **FRITO-LAY NORTH AMERICA, INC.**, its

successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention in all countries.

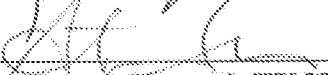
IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

Date: Oct. 5 2011  L.S.  
Patrick Joseph BIRSCHENK

Date: Oct. 17 2011  L.S.  
Martin Bernhard DIERL

Date: Oct 3 2011  L.S.  
Chad Arthur HUEBNER

Date: Oct 10 2011  L.S.  
Jerry Mike REAVES

Date: Oct 10 2011  L.S.  
Steven Kenneth TUCKER