

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brian JENKINS	11/03/2011
RECEIVING PARTY DATA	
Name:	Iqonic Pty Ltd.
Street Address:	17 Dwyer Court
City:	Donvale VIC
State/Country:	AUSTRALIA
Postal Code:	3111
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29406428
CORRESPONDENCE DATA	
Fax Number:	(301)585-0138
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Saidman DesignLaw Group
Address Line 1:	8601 Georgia Ave
Address Line 2:	Suite 603
Address Line 4:	Silver Spring, MARYLAND 20910
ATTORNEY DOCKET NUMBER:	1810.001
NAME OF SUBMITTER:	Perry J. Saidman
Total Attachments: 3 source=Assignment_1810001#page1.tif source=Assignment_1810001#page2.tif source=Assignment_1810001#page3.tif	

PATENT

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OP \$40.00 29406428



DAVIES COLLISON CAVE

BETWEEN

Brian Jenkins

AND

Iqonic Pty Ltd

DEED OF CONFIRMATION OF ASSIGNMENT

DAVIES COLLISON CAVE
Patent & Trade Mark Attorneys
1 Nicholson Street
Melbourne Victoria 3000
Australia

DEED OF CONFIRMATION OF ASSIGNMENT

THIS DEED OF CONFIRMATION is made the third day of November 2011

BETWEEN: **Brian Jenkins**, of 60 Oakhill Road West, Pearcedale, VIC 3912, ("the Assignor") of the one part

AND: **Iqonic Pty Ltd**, of 17 Dwyer Court Donvale VIC 3111 Australia ("the Assignee") of the other part

WHEREAS:

- A. The Assignor is the inventor of an invention entitled "Headgear for use in directing an animal" ("the Invention") which is the subject of Australian Patent Application No. 2011901839 in the name of the Assignee.
- B. The Assignor is also the designer of a design entitled "A horse bit " ("the Design") which is the subject of Australian Design Application No. 12178/2011 in the name of the Assignee.
- C. By verbal agreement made on 27 April 2011, the Assignor assigned to the Assignee all of the Assignor's right, title and interest in and to the Invention and the Design.
- D. The Assignor and the Assignee wish to record in writing the aforesaid assignment.

NOW THIS DEED WITNESSETH as follows:

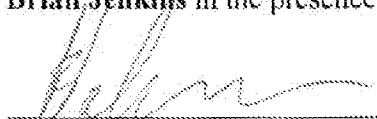
- 1. The Assignor and the Assignee hereby confirm that the Assignor has assigned to the Assignee all right, title and interest in both the Invention and the Design whatsoever and wheresoever subsisting or capable of being acquired throughout the world, including but not limited to all patents, registered designs and other forms of legal protection applied for anywhere in the world in respect of the Invention and the right, either presently existing or arising at any time in the future, to make application for and obtain patents, registered designs and legal protection anywhere in the world in respect of the Invention and the Design, specifically including the right to file applications for patents, and claim priority,

based on any application for a patent filed in respect of the Invention and the right to file applications for registration of the design, and claim priority, based on any application for a registered design filed in respect of the Invention.

2. By this Deed, the Assignor and the Assignee hereby confirm the fact of the said assignment.
3. The Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest (if any) now subsisting in the Invention and the Design.
4. The Assignor hereby undertakes to execute all documents and render all assistance reasonably required by the Assignee for the purpose of confirming or recording all right, title and interest in the Invention and in the Design in the Assignee absolutely.
5. This Deed takes effect under, is governed by, and shall be construed in accordance with the laws of the State of Victoria, Australia.

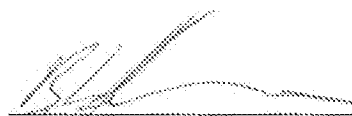
IN WITNESS WHEREOF the parties have executed this Deed the day and year first hereinbefore written.

SIGNED, SEALED and DELIVERED by)
Brian Jenkins in the presence of:)



Witness

Name (printed): Bill Valsamis




Brian Jenkins

EXECUTED for and on behalf of)
Iqonic Pty Ltd by its duly authorised officer)
in the presence of:)



Witness

Name (printed): Bill Valsamis



Name (printed): Keith Glennan
Position held: Director