

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Brian JENKINS	11/03/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Iqonic Pty Ltd.
<b>Street Address:</b>	17 Dwyer Court
<b>City:</b>	Donvale VIC
<b>State/Country:</b>	AUSTRALIA
<b>Postal Code:</b>	3111
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29406428
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(301)585-0138
<b>Phone:</b>	3015858601
<b>Email:</b>	geonna.keyes@designlawgroup.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Saidman DesignLaw Group
<b>Address Line 1:</b>	8601 Georgia Ave
<b>Address Line 2:</b>	Suite 603
<b>Address Line 4:</b>	Silver Spring, MARYLAND 20910
<b>ATTORNEY DOCKET NUMBER:</b>	1810.001
<b>NAME OF SUBMITTER:</b>	Perry J. Saidman
<b>Total Attachments: 3</b> source=Assignment_1810001#page1.tif source=Assignment_1810001#page2.tif source=Assignment_1810001#page3.tif	

OP \$40.00 29406428

**PATENT**



DAVIES COLLISON CAVE

**BETWEEN**

**Brian Jenkins**

**AND**

**Iqonic Pty Ltd**

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**DEED OF CONFIRMATION OF ASSIGNMENT**

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DAVIES COLLISON CAVE  
Patent & Trade Mark Attorneys  
1 Nicholson Street  
Melbourne Victoria 3000  
Australia

**PATENT**  
**REEL: 027223 FRAME: 0552**

## **DEED OF CONFIRMATION OF ASSIGNMENT**

**THIS DEED OF CONFIRMATION** is made the third day of November 2011

**BETWEEN:**    **Brian Jenkins**, of 60 Oakhill Road West, Pearcedale, VIC 3912, ("the Assignor") of the one part

**AND:**           **Iqonic Pty Ltd**, of 17 Dwyer Court Donvale VIC 3111 Australia ("the Assignee") of the other part

**WHEREAS:**

- A.    The Assignor is the inventor of an invention entitled "Headgear for use in directing an animal" ("the Invention") which is the subject of Australian Patent Application No. 2011901839 in the name of the Assignee.
- B.    The Assignor is also the designer of a design entitled "A horse bit " ("the Design") which is the subject of Australian Design Application No. 12178/2011 in the name of the Assignee.
- C.    By verbal agreement made on 27 April 2011, the Assignor assigned to the Assignee all of the Assignor's right, title and interest in and to the Invention and the Design.
- D.    The Assignor and the Assignee wish to record in writing the aforesaid assignment.

**NOW THIS DEED WITNESSETH** as follows:

- 1.    The Assignor and the Assignee hereby confirm that the Assignor has assigned to the Assignee all right, title and interest in both the Invention and the Design whatsoever and wheresoever subsisting or capable of being acquired throughout the world, including but not limited to all patents, registered designs and other forms of legal protection applied for anywhere in the world in respect of the Invention and the right, either presently existing or arising at any time in the future, to make application for and obtain patents, registered designs and legal protection anywhere in the world in respect of the Invention and the Design, specifically including the right to file applications for patents, and claim priority,

based on any application for a patent filed in respect of the Invention and the right to file applications for registration of the design, and claim priority, based on any application for a registered design filed in respect of the Invention.

2. By this Deed, the Assignor and the Assignee hereby confirm the fact of the said assignment.
3. The Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest (if any) now subsisting in the Invention and the Design.
4. The Assignor hereby undertakes to execute all documents and render all assistance reasonably required by the Assignee for the purpose of confirming or recording all right, title and interest in the Invention and in the Design in the Assignee absolutely.
5. This Deed takes effect under, is governed by, and shall be construed in accordance with the laws of the State of Victoria, Australia.

IN WITNESS WHEREOF the parties have executed this Deed the day and year first hereinbefore written.

SIGNED, SEALED and DELIVERED by )  
Brian Jenkins in the presence of: )

  
.....

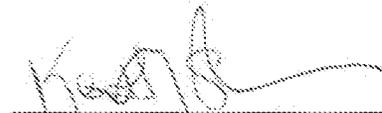
Witness  
Name (printed): Bill Valsamis

  
.....  
Brian Jenkins

EXECUTED for and on behalf of )  
Iqonic Pty Ltd by its duly authorised officer )  
in the presence of: )

  
.....

Witness  
Name (printed): Bill Valsamis

  
.....  
Name (printed): Keith Glennan  
Position held: Director