#### PATENT ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

| Name         | Execution Date |
|--------------|----------------|
| Younsung CHU | 10/27/2011     |
| Seungjae LEE | 10/27/2011     |

#### **RECEIVING PARTY DATA**

| Name:           | LG ELECTRONICS INC.                |  |  |
|-----------------|------------------------------------|--|--|
| Street Address: | 20, Yeouido-dong, Yeongdeungpo-gu, |  |  |
| City:           | Seoul                              |  |  |
| State/Country:  | REPUBLIC OF KOREA                  |  |  |

#### PROPERTY NUMBERS Total: 1

| Property Type       | Number   |  |
|---------------------|----------|--|
| Application Number: | 13319708 |  |

#### **CORRESPONDENCE DATA**

 Fax Number:
 (703)205-8050

 Phone:
 7032058000

Email: mailroom@bskb.com, mussie.beyene@bskb.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: BIRCH, STEWART, KOLASCH, & BIRCH, LLP.

Address Line 1: P.O. BOX 747

Address Line 4: Falls Church, VIRGINIA 22040-0747

ATTORNEY DOCKET NUMBER: 0630-4919PUS1

NAME OF SUBMITTER: Esther H. Chong

Total Attachments: 2

source=2011-10-26 Assignment 0630-4919PUS1#page1.tif source=2011-10-26 Assignment 0630-4919PUS1#page2.tif

PATENT REEL: 027225 FRAME: 0824 ICH \$40.00 133197

# BIRCH, STEWART, KOLASCH & BIRCH, LLP

UNITED STATES PATENT RIGHTS, OR UNITED STATES PLUS ALL FOREIGN PATENT RIGHTS

# **ASSIGNMENT**

| Application No.                       | 13/319,708  | Filed  | November 10, 2011   |  |  |  |
|---------------------------------------|---|--|---|--|--|--|
| Insert Name(s) of Inventor(s)         | ***(Given Name FAMILY NAME (ALL CAPS))***   |  |   |  |  |  |
| (,                                    | WHEREAS, Younsung CHU, invented certain new and useful  | Seungjae LEE (hereinafter de limprovements in: | esignated as the undersigned) has (have)  |  |  |  |
| Insert Title<br>of Invention          | MEMORY CARD   | etters Patent of the United Stat               | OBJECT THAT WAS STORED IN tes of America has been executed by the                               |  |  |  |
| Insert Date of Signing of Application | on  | 21. 2011                                       | and   |  |  |  |
| Insert Name of Assignee               | WHEREAS, LG ELECTRONICS INC.  |  |   |  |  |  |
| Insert Address<br>of Assignee         | of 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, Republic of Korea  |  |   |  |  |  |
| CHECK BOX IF APPROPRIATE              | its heirs, successors, legal repres<br>of acquiring the entire right, title<br>that may be granted therefor in t<br>in any foreign countries.   | e and interest in and to said inv              | ter designated as the Assignee) is desirous<br>ention and in and to any Letters Patent(s)<br>ad |  |  |  |
|                                       | NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to the undersigned in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, the undersigned has (have) sold, assigned and transferred, and by these presents does sell, assign and transfer unto said Assignee the full and exclusive right to the said invention in the United States of America, its territories, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America, its territories, dependencies and possessions, and if the box above is designated, in any and all foreign countries; |  |   |  |  |  |
|                                       | and to any and all divisions, reiss<br>or terms for which the same may  | sues, continuations, conversion be granted.    | s and extensions thereof for the full term  |  |  |  |

### 0630-4919PUS1 ATTORNEY DOCKET NO.

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree (s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) or a grant of a valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patents resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

| Date ( | october 21% and 11 | _•         | Name of Inventor | Soun - Sung Chw<br>(signature) Younsung CHU |
|--------|--------------------|------------|------------------|---|
| Date ≥ | 7-04-2011          | _9         |                  | Seung Joe Lee (signature) Seungjae LEE      |
| Date   |                    | _•         | Name of Inventor | (signature)                                 |
| Date   |                    | ر          | Name of Inventor | (signature)                                 |
| Date   |                    | <b>_</b> , | Name of Inventor | (signature)                                 |
| Date   |                    | .;         | Name of Inventor |   |
|        | ,                  |            |                  |   |

Page 2 of 1

Birch, Stewart, Kolasch & Birch, LLP

JTE/CDW/jg

**REEL: 027225 FRAME: 0826**