

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Rhys Seymour	11/14/2011
RECEIVING PARTY DATA	
Name:	A1 Label Inc.
Street Address:	32 Cranfield Road
City:	Toronto
State/Country:	CANADA
Postal Code:	M4B 3H3
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13294463
CORRESPONDENCE DATA	
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Address Line 4:	Toronto, CANADA M5H 2T4
ATTORNEY DOCKET NUMBER:	060234-0001US
NAME OF SUBMITTER:	Rob Graham
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

OP \$40.00 13294463

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PATENT
REEL: 027226 FRAME: 0684

WORLDWIDE**ASSIGNMENT****WHEREAS, I**

SEYMOUR, Rhys

(hereinafter the "Assignor"), whose postal address is:

c/o 32 Cranfield Road, Toronto M4B 3H3 Ontario, Canada

invented a certain new and useful invention entitled:

SYSTEM AND METHOD OF MANUFACTURING EXTENDED CONTENT LABELS

for which a US patent application was filed on November 11, 2011, and accorded application serial number 13/294,463 (the "Patent Application"), and,

WHEREAS, A1 Label Inc. (hereinafter "Assignee"), whose postal address is 32 Cranfield Road, Toronto M4B 3H3 Ontario, Canada, is desirous of acquiring the entire and exclusive right, title and interest in and to said invention and said Patent Application and in and to any Letters Patent which may be granted and issued therefore throughout the world;

NOW THEREFORE, the Assignor hereby confirms that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor sells, assigns and transfers, to the Assignee, the entire and exclusive right, title and interest in and to said invention in Canada, the U.S., and throughout the world, any improvements thereto, said Patent Application, and in and to any Letters Patent, re-issues and divisionals which may be granted and issued therefore in Canada, the U.S., and throughout the world.

The Assignor AGREES to do all things reasonably required of him, and to execute all instruments submitted to him by the Assignee, for the purpose of carrying out the full intent of this agreement, and hereby requests and authorizes the Patent Office to issue the said Letters Patent to the Assignee, its successors and assigns.

WORLDWIDE

EXECUTED at Toronto, Ont, this 14 day of Nov, 2011


Rhys Seymour

STATEMENT BY WITNESS

I, Ling Wong whose full post office
address is 101-30 Canterbury Place, Toronto, ON M2N 6S9 was personally present
and did see **Rhys Seymour** who is known to me, execute the above Assignment.


Signature of Witness

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