

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Christopher Walsh	11/15/2011
David Justice	11/15/2011
RECEIVING PARTY DATA	
Name:	Justice Tackle & Co., LLC
Street Address:	5850 Hiatus Road
Internal Address:	Suite E
City:	Tamarac
State/Country:	FLORIDA
Postal Code:	33321
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13296470
CORRESPONDENCE DATA	
Fax Number:	(561)625-6572
Phone:	561-625-6575
Email:	uspatents@mspatents.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	MCHALE & SLAVIN, P.A.
Address Line 1:	2855 PGA BLVD
Address Line 4:	PALM BEACH GARDENS, FLORIDA 33410
ATTORNEY DOCKET NUMBER:	3697U.001
NAME OF SUBMITTER:	A. Keith Campbell
Total Attachments: 3 source=3697U001Assignment#page1.tif source=3697U001Assignment#page2.tif source=3697U001Assignment#page3.tif	

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**PATENT**  
**REEL: 027227 FRAME: 0741**

**ASSIGNMENT**

ASSIGNOR: Christopher Walsh

Status: an individual

Address: 5850 Hiatus Road, Suite E

City: Tamarac State/Zip: FL 33321

ASSIGNOR: David Justice

Status: an individual

Address: 5850 Hiatus Road, Suite E

City: Tamarac State/Zip: FL 33321

ASSIGNEE: Justice Tackle & Co., LLC

Status: a Florida Limited Liability Company

Address: 5850 Hiatus Road, Suite E

City: Tamarac State/Zip: FL 33321

TITLE OF INVENTION: CHAMBERED LEADER LURE

U.S. PATENT APPLICATION NO.: TBD U.S. FILING DATE: Herewith

ATTORNEY DOCKET NO.: 3697U.001

**WHEREAS**, the Assignor having made the above invention and filed application for Letters Patent of the United States thereon, and the Assignee is desirous of acquiring the same. In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, including its successors, assigns, heirs, administrators, all of the Assignors' right, title and interest in and to the invention and the patent application therefore identified herein and to any divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, improvements and all patents which may evolve therefrom;

**NOW, THEREFORE**, Assignor, intending to be legally bound, hereby assigns, transfers and delivers unto Assignee, its successors, legal representatives and assigns, all rights, title and interest in, to and under the Patent Application, including all other rights associated with the invention, including, without limitation, the right to sue for and collect damages for any past infringement of the Patents, and all patent applications related thereto including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be

filed in the United States and all foreign countries on the inventions based upon the invention; all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the Patents may be granted, as fully and entirely as the same would have been held by the undersigned Assignor had this Agreement not been made; and specifically including all rights of priority created by the Patent under any treaty, convention or law relating thereto.

Assignor agrees, when requested, to carry out in good faith the intent and purpose of this Agreement, to execute and deliver to Assignee, all non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent applications on the inventions; all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to Assignee all facts known to Assignor relating to the invention and the history thereof; and generally do everything possible which Assignee shall consider desirable for vesting title to the invention in Assignee, and for securing, maintaining and enforcing proper patent protection for the inventions; the Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said patent, without any additional payment therefore, but without any expense to Assignor.

Date: 11/15/2011

Inventor: CW  
Christopher Walsh

Date: \_\_\_\_\_

Inventor: \_\_\_\_\_  
David Justice

STATE OF Florida  
COUNTY OF Broward

Before me this 15 day of November 2011, personally appeared Christopher Walsh and David Justice, the above-named individuals, to me known to be the persons described in, and who executed the foregoing assignment instrument and acknowledge to me that they executed the same on their own free will for the purpose therein expressed.

(Notarial Seal)

NOTARY PUBLIC-STATE OF FLORIDA  
Stephanie Bumbara  
Commission # DD884542  
Expires: APR. 27, 2013  
BONDED THRU ATLANTIC BONDING CO., INC.

Notary Public

Stephanie Bumbara

My Commission Expires: April 27, 2013

Personally Known ☒  
or Product Identification \_\_\_\_\_  
Type of Identification Produced \_\_\_\_\_

filed in the United States and all foreign countries on the inventions based upon the invention; all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the Patents may be granted, as fully and entirely as the same would have been held by the undersigned Assignor had this Agreement not been made; and specifically including all rights of priority created by the Patent under any treaty, convention or law relating thereto.

Assignor agrees, when requested, to carry out in good faith the intent and purpose of this Agreement, to execute and deliver to Assignee, all non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent applications on the inventions; all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to Assignee all facts known to Assignor relating to the invention and the history thereof; and generally do everything possible which Assignee shall consider desirable for vesting title to the invention in Assignee, and for securing, maintaining and enforcing proper patent protection for the inventions; the Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said patent, without any additional payment therefore, but without any expense to Assignor.

Date: \_\_\_\_\_

Inventor: \_\_\_\_\_

Christopher Walsh

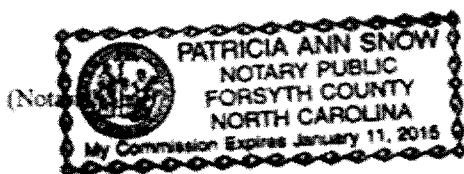
Date: 11/15/11

Inventor: David Justice

David Justice

STATE OF North Carolina  
COUNTY OF Forsyth

Before me this 15<sup>th</sup> day of November 2011, personally appeared ~~Christopher Walsh and~~ David Justice, the above-named individuals, to me known to be the persons described in, and who executed the foregoing assignment instrument and acknowledge to me that they executed the same on their own free will for the purpose therein expressed.



Notary Public Patricia Ann Snow

My Commission Expires: January 11, 2015

Personally Known \_\_\_\_\_

or Product Identification ☒

Type of Identification Produced Drivers License