

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jodi F. Aboujaoude	11/11/2011
RECEIVING PARTY DATA	
Name:	Alverstone Enterprises, Inc.
Street Address:	132 Alverstone Way
City:	West Henrietta
State/Country:	NEW YORK
Postal Code:	14586
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29401577
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Lydia AG Evans
Address Line 1:	Woods Oviatt Gilman LLP
Address Line 2:	2 State Street, 700 Crossroads Building
Address Line 4:	Rochester, NEW YORK 14614
ATTORNEY DOCKET NUMBER:	AB023.78661
NAME OF SUBMITTER:	Lydia AG Evans
Total Attachments: 2 source=78661Assignment#page1.tif source=78661Assignment#page2.tif	

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PATENT
REEL: 027227 FRAME: 0979

ASSIGNMENT

WHEREAS, I, JODI F. ABOUJAOUDE, 132 Alverstone Way, West Henrietta, New York 14586, a citizen of the United States of America, have created a **PET EXERCISE BALL** (hereinafter "Invention") for which an application for Design Letters Patent have been executed in the United States on September 13, 2011 and assigned serial number 29/401,577(the "Application");

WHEREAS, Alverstone Enterprises, Inc., with a principal place of business at 132 Alverstone Way, West Henrietta, New York 14586, USA, desires to acquire the entire right, title and interest in, to and under the said Invention and the Application;

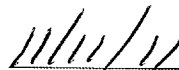
NOW, THEREFORE, for good and valuable consideration including salary or payment for the making of inventions, or employee benefits, the receipt and sufficiency of which is hereby acknowledged, I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said **Alverstone Enterprises, Inc.**, its successors, legal representatives and assigns, my entire right, title and interest throughout the world in, to and under the Invention and the Application and all provisionals, non-provisionals, extensions, divisionals, continuations, renewals and reissues thereof, and all Letters Patent of the United States which may be granted thereon and all provisionals, non-provisionals, extensions, divisionals, continuations, renewals and reissues thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said Improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said Improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and including all rights to publish cautionary notices reserving ownership of the said Improvements and the said Application and all rights to register the said Improvements and the said Application in appropriate registries; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said Improvements to the said **Alverstone Enterprises, Inc.**, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant that I have full right to convey my entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the said **Alverstone Enterprises, Inc.**, its successors, legal representatives and assigns, any facts known to me respecting the Application and said Improvements and testify in any legal proceeding, sign all lawful papers, execute all non-provisional, divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said **Alverstone Enterprises, Inc.**, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said Improvements in all countries.

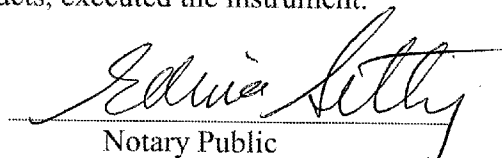
IN TESTIMONY WHEREOF, I authorize and affirm said assignment with the signature set forth below on the indicated date.


Jodi F. Aboujaoude


Date

STATE OF NEW YORK)
COUNTY OF Monroe), SS:

Before me this 11th day of November, 2011, the undersigned, a notary public in and for said state, personally appeared **Jodi F. Aboujaoude**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acts, executed the instrument.


Notary Public

EDINA SETTY
Notary Public, State of New York
Qualified in Monroe County
No. 4885958
Commission Expires Mar. 2, 2014