PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michael D. Ellis	11/20/2002

RECEIVING PARTY DATA

Name:	United Video Properties, Inc.
Street Address:	7140 South Lewis Avenue
City:	Tulsa
State/Country:	OKLAHOMA
Postal Code:	74136

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12621077

CORRESPONDENCE DATA

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Email: liseann.ruggeri-kalil@ropesgray.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Ropes & Gray LLP

Address Line 1: Prudential Tower - 800 Boylston Street

Address Line 2: IPRM Docketing - 43rd Floor
Address Line 4: Boston, MASSACHUSETTS 02199

ATTORNEY DOCKET NUMBER: 003597-0256-102

NAME OF SUBMITTER: Lise Ann Ruggeri-Kalil

Total Attachments: 2

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PATENT REEL: 027229 FRAME: 0727 l \$40.00 126210

ASSIGNMENT

WHEREAS, I, Michael D. Ellis, residing at 1300 Kingwood Place, Boulder, Colorado 80304, have made an invention in:

INTERACTIVE TELEVISION SYSTEMS WITH CONFLICT MANAGEMENT CAPABILITIES

and am about to make application for United States

Letters Patent therefor, the same having been executed by

me on an even date herewith; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136, is desirous of acquiring the entire interest in said invention, said United States Patent Application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid to me, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any continuations and divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any patent which may issue thereon and PATENT

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any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all patents on said invention to said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name on the date indicated hereinafter.

 $\frac{n/2_0/v_2}{\text{Date}}$

Michael D. Ellis