

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Patrick Michael Byrne</td><td>11/03/2011</td></tr><tr><td>Susan Park</td><td>11/14/2011</td></tr></tbody></table>	Name	Execution Date	Patrick Michael Byrne	11/03/2011	Susan Park	11/14/2011					
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Patrick Michael Byrne	11/03/2011										
Susan Park	11/14/2011										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Overstock.com, Inc.</td></tr><tr><td>Street Address:</td><td>6350 South 3000 East</td></tr><tr><td>City:</td><td>Salt Lake City</td></tr><tr><td>State/Country:</td><td>UTAH</td></tr><tr><td>Postal Code:</td><td>84121</td></tr></table>	Name:	Overstock.com, Inc.	Street Address:	6350 South 3000 East	City:	Salt Lake City	State/Country:	UTAH	Postal Code:	84121	
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13297100</td></tr></tbody></table>	Property Type	Number	Application Number:	13297100							
Property Type	Number										
Application Number:	13297100										
CORRESPONDENCE DATA											
Fax Number:	(801)255-5338										
Phone:	8012555335										
Email:	ahowarth@chcpat.com, bthomas@chcpat.com, docketclerk@chcpat.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Alan J. Howarth										
Address Line 1:	P.O. Box 1909										
Address Line 4:	Sandy, UTAH 84091										
ATTORNEY DOCKET NUMBER:	T12257.A										
NAME OF SUBMITTER:	Alan J. Howarth										
Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif											

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PATENT
REEL: 027231 FRAME: 0515

ASSIGNMENT

WHEREAS, Patrick Michael BYRNE and Susan PARK a citizens of the United States of America having a post office addresses of 6350 South 3000 East, Salt Lake City, Utah 84121, and 6350 South 3000 East, Salt Lake City, Utah 84121, respectively, have invented a method and apparatus entitled SOCIAL CHOICE ENGINE, hereinafter called the "invention," preferred embodiments of which are disclosed in a United States patent application being assigned application serial no. 13/297,100 and filed on November 15, 2011 and identified as File No. T12257.A of the law firm, Clayton, Howarth & Cannon, P.C., P.O. Box 1909, Sandy, Utah 84091 (I hereby authorize the attorneys of Clayton, Howarth & Cannon, P.C. to insert said serial number, filing date and execution date when known).

WHEREAS, Assignee OVERSTOCK.COM, INC., a corporation organized and existing under the laws of the State of Delaware, located at 6350 South 3000 East, Salt Lake City, Utah 84121, is desirous of acquiring the entire right, title and interest in the invention;

NOW THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to us by the Assignee, the receipt and sufficiency of which is hereby acknowledged, WE HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted hereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and Foreign countries.

WHEN RECORDED RETURN TO:

Alan J. Howarth, Ph.D. T12257.A
Clayton, Howarth & Cannon, P.C.
P.O. Box 1909
Sandy, Utah 84091

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize and request the United States Commissioner for Patents, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee, or the Assignee's successors, assigns and legal representatives, may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee, or the Assignee's successors, assigns and legal representatives, to further the prosecution of any of such patent applications.

Cooperation to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

WHEN RECORDED RETURN TO:

Alan J. Howarth, Ph.D. T12257.A
Clayton, Howarth & Cannon, P.C.
P.O. Box 1909
Sandy, Utah 84091

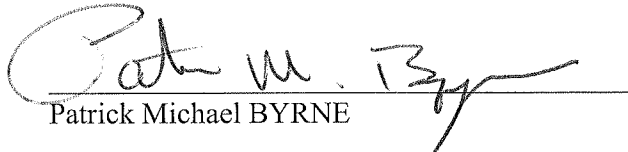
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PATENT
REEL: 027231 FRAME: 0517

This assignment and agreement shall be binding upon our heirs and legal representatives.

Executed this 3rd day of November, 2011, at

Salt Lake City, Utah
(City, State)


Patrick Michael BYRNE

STATE OF Utah)
) : ss.
COUNTY OF Salt Lake)

On November 3rd, 2011, before me personally appeared Patrick Michael BYRNE, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.




NOTARY PUBLIC

My Commission Expires:

2/25/2012

Residing at

616 W 3200 N, Lehi, UT 84043

WHEN RECORDED RETURN TO:

Alan J. Howarth, Ph.D. T12257.A
Clayton, Howarth & Cannon, P.C.
P.O. Box 1909
Sandy, Utah 84091

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PATENT
REEL: 027231 FRAME: 0518

Executed this 14 day of November, 2011, at

Los Angeles, CA
(City, State)



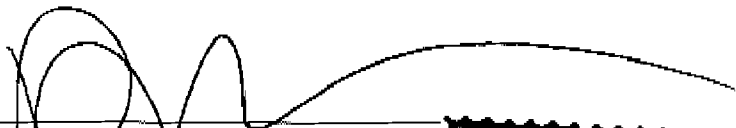
Susan PARK

STATE OF CA)
) ss.
COUNTY OF Los Angeles)

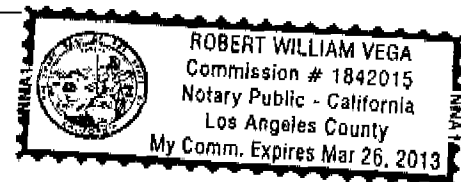
On Nov. 14th, 2011, before me personally appeared Susan PARK, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that she has read the same and knows the contents thereof and that she executed the same as his free act and deed and for the purposes set forth therein.

My Commission Expires:

3/26/13



NOTARY PUBLIC
The UPS Store #143
8391 Beverly Blvd
Los Angeles, CA 90048
Residing at
(323) 655-9980



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WHEN RECORDED RETURN TO:

Alan J. Howarth, Ph.D. T12257.A
Clayton, Howarth & Cannon, P.C.,
P.O. Box 1909
Sandy, Utah 84091

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RECORDED: 11/15/2011

PATENT
REEL: 027231 FRAME: 0519