PATENT ASSIGNMENT

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NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Giorgio Galli	11/09/2011

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29406546

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Total Attachments: 2

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> PATENT REEL: 027234 FRAME: 0948

OF \$40.00 29406546

	an assignment of the following	grights, title and interest (check all that apply):			
\boxtimes	United States of America righ	uts, title and interest in the invention			
	Foreign rights, title and interest in the invention				
\boxtimes	United States Patent Application Serial No. Date of Execution: Date of Filing: Date of Execution: Date of Filing: Date of Filing:				
	United States Provisional Patent Application Serial No				
	United States Patent No(s).				
	International (PCT) Patent Application Serial No.				
	Other (specify)				
		A WATCH CASE			
iventor (:	(ssignor): Name	Address			
Giorgio	GALLI	Via Giuseppe Piolti De' Bianchi, 5 20129 Milano ITALIA			

Via dei Tornabuoni, 2 50123 Firenze ITALIA

SALVATORE FERRAGAMO S.P.A.

Whereas, I, the above-identified Inventor, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and /or patent(s) (hereinafter referred to as "Invention");

And, whereas I desire to assign my above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

I hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention, and in and to any and all reissues and reexaminations thereof, which may be granted or have granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And I hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto:

And I further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuation-in-part of said application for patent and/or for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

The undersigned hereby grant(s) the firm of LUCAS & MERCANTI, LLP, 475 Park Avenue South, New York, New York, 10016, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

Inventor Signature: Name	Signature	Date
Giorgio GALLI		0 9 NOV. 2011

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