

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Beak Kwon SON	11/04/2011
Sang Ki KANG	11/04/2011
Yang Su KIM	11/04/2011
Jae Hyun KIM	11/04/2011
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13298554
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Total Attachments: 2 source=5004-1-385_Assignment#page1.tif source=5004-1-385_Assignment#page2.tif	

CH \$40.00 13298554

Assignment of Invention and Patent Application

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of TEN (\$10.00) DOLLAR,

- 1) Beak Kwon SON of No. 112-1102, Hwanggol Maeul 1-danji Apt., Yeongtong 1-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea
- 2) Sang Ki KANG of No. 301-1701, Cheongmyeong Daewoo Apt., Yeongtong-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea
- 3) Yang Su KIM of No. 1015, Sejong Grancia Officetel, Gwonseon-dong, Gwonseon-gu, Suwon-si, Gyeonggi-do, Republic of Korea
- 4) Jae Hyun KIM of No. 1006, 1023-1, Yeongtong-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea

(hereinafter **Assignor**) hereby sells, assigns, transfers, and sets over unto:

SAMSUNG ELECTRONICS CO., LTD. of
416, MAETAN-DONG, YEONGTONG-GU, SUWON-SI, GYEONGGI-DO,
REPUBLIC OF KOREA

(hereinafter **Assignee**) the entire right, title and interest for the United States Of America as defined in 35 U.S.C. ' 1.00, in and to the invention entitled as:

APPARATUS AND METHOD FOR PROVIDING ETIQUETTE CALL MODE IN MOBILE DEVICE

invented by **Assignor**; the application for United States patent therefor, invented by **Assignor**; any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuation-in-part, substitutes, or divisions of said application. **Assignor** authorizes **Assignee** to enter the date of signature and/or Serial Number and Filing Date in the above. **Assignor** also authorizes and requests the Commissioner of Patents and Trademarks to issue any resulting patent(s) to the said **Assignee**, for its interests as **Assignee**, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said **Assignee**; and **Assignor** further conveys to **Assignee** all priority rights resulting from the above-identified application for United States Patent. **Assignor** agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by **Assignee** to perfect **Assignee's** interest in any resulting patent of the United States, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and **Assignee's** interest therein.

SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):

Name of First Inventor: Beak Kwon SON

Beak Kwon Son
Signature of inventor

Dated: 4 November 2011

WITNESSED: YW KIM

Name of Second Inventor: Sang Ki KANG

SANGKI KANG
Signature of inventor

Dated: 4 Nov. 2011

WITNESSED: YW KIM

Name of Third Inventor: Yang Su KIM

[Signature]
Signature of inventor

Dated: 4 November 2011

WITNESSED: YW KIM

Name of Fourth Inventor: Jae Hyun KIM

[Signature]
Signature of inventor

Dated: 4 November 2011

WITNESSED: YW KIM