

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Jeremiah L. Johnson	11/15/2011
Gregory A. Pool	11/15/2011
Edward Tisdale	11/15/2011
Brian McArthur	11/15/2011
Chris Holmes	11/15/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GEODEX, LLC
<b>Street Address:</b>	P.O. Box 11568
<b>City:</b>	Winston-Salem
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	27116
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13117480
<b>CORRESPONDENCE DATA</b>	
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<b>Correspondent Name:</b>	AMSTER, ROTHSTEIN & EBENSTEIN LLP
<b>Address Line 1:</b>	90 Park Avenue
<b>Address Line 4:</b>	New York, NEW YORK 10016
<b>ATTORNEY DOCKET NUMBER:</b>	44813-8
<b>NAME OF SUBMITTER:</b>	Benjamin M. Halpern

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**Total Attachments: 6**

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**ASSIGNMENT**

WHEREAS, JEREMIAH L. JOHNSON, GREGORY A. POOL, EDWARD TISDALE, BRIAN MCARTHUR AND CHRIS HOLMES (hereinafter “the Assignors”), citizens of the United States of America, residing respectively at 8539 Gate Parkway West #1622, Jacksonville, Florida, 32216; 733 Eden Rock Road, Lewisville, NC, 27023; 7424 Schwab Drive, Pensacola, Florida, 32504; 7526 Windaliere Drive, Cornelius, NC, 28031 and 250 Tranquil Lake Drive, China Grove, NC, 28023, have invented certain new and useful improvements in a COMPUTERIZED SYSTEM AND METHOD FOR TRACKING THE GEOGRAPHIC RELEVANCE OF WEBSITE LISTINGS AND PROVIDING GRAPHICS AND DATA REGARDING THE SAME, which is described in United States Patent Application Serial No. 13/117,480 (the “Application”), and

WHEREAS, GEODEX, LLC (hereinafter “the Assignee”), a corporation organized under the laws of the State of North Carolina, having a principal place of business at Post Office Box 11568, Winston-Salem, North Carolina 27116 is desirous of acquiring the entire right, title and interest in and to said Application and the inventions described therein, and each and every patent that can be issued on said Application and on said invention in the United States of America and in its territories and possessions, and in all countries foreign to the United States of America;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration already provided, the receipt of which is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the Assignee the full and exclusive right, title and interest in and to the aforesaid Application, the aforesaid invention, and each and every patent that may be issued on the aforesaid invention and

Application in the United States of America, and in its territories and possessions and also in all countries foreign to the United States of America, the same to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives to the end of the term or terms for which a patent or patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made.

Assignors hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Letters Patent on the aforesaid invention or resulting from the aforesaid Application directly to the Assignee.

Assignors hereby authorize the Assignee and its successors to apply for a patent or patents directly in its own name upon the aforesaid invention wherever the same is permitted by law, and also assign, sell, transfer and set over unto the Assignee and its successors all priority rights under the aforesaid Application.

Assignors further covenant to execute all additional instruments and to do all things necessary to carry out the purpose of this instrument, at the expense of the Assignee and its successors.

IN WITNESS WHEREOF, Assignors have signed this Assignment on this 15th day of November, 2011.

  
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JEREMIAH L. JOHNSON

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BRIAN MCARTHUR

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GREGORY A. POOL

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CHRIS HOLMES

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EDWARD TISDALE

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