

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Masahiro Fujihara	11/15/2011
Keigo Tamura	11/15/2011
RECEIVING PARTY DATA	
Name:	Sony Computer Entertainment Inc.
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13258082
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ATTORNEY DOCKET NUMBER:	545-267
NAME OF SUBMITTER:	Matthew B. Dernier
Total Attachments: 1 source=545-267-Executed-Assignment#page1.tif	

OP \$40.00 13258082

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PATENT
REEL: 027254 FRAME: 0134

Attorney Docket No.: 545/267

Assignment of Patent Rights

The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them:

Assignor: Masahiro Fujihara, having an address at c/o Sony Computer Entertainment Inc., 1-7-1 Konan, Minato-ku, Tokyo 108-0075, Japan,
Assignor: Keigo Tamura, having an address at c/o Sony Computer Entertainment Inc., 1-7-1 Konan, Minato-ku, Tokyo 108-0075, Japan; and
Assignee: Sony Computer Entertainment Inc., having an address at 1-7-1 Konan, Minato-ku, Tokyo 108-0075, Japan.

This assignment relates to the following patent application and/or issued patent, which is hereinafter referred to as "the Patent":

[X] a United States patent application filed in the U.S. Patent and Trademark Office on September 21, 2011, Application Serial No 13/258,062, entitled Chat System, Server Device, Chat Method, Chat Execution Program, Storage Medium Stored with Chat Execution Program, Information Processing Unit, Image Display Method, Image Processing Program, Storage Medium Stored with Image Processing Program

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment. Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent, the invention(s) described and claimed in the Patent, and all patents that may issue based on the invention(s) and on the Patent, including any patent that issues from a divisional and/or continuing application claiming benefit of the Patent, in the United States and in every foreign country, including the right to enforce the Patent for infringement accrued prior to the effective date of this assignment. *Assignor also assigns to Assignee all priority rights in the Patent. * In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.* Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee. Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment. This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

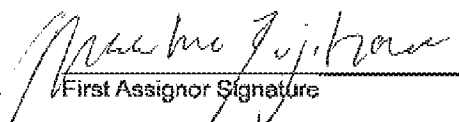
The undersigned hereby grant(s) to the firm of Gibson & Demier LLP, Suite 504, 900 Route 9 North, Woodbridge, New Jersey 07095, the power to insert on this assignment any further identification of the Patent which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is _____.

SIGNATURE(S)

DATE

TYPED OR PRINTED NAME(S)


 First Assignor Signature

Nov 15, 2011

Masahiro Fujihara


 Second Assignor Signature

Nov. 15, 2011

Keigo Tamura

Witness _____

Date _____

Witness _____

Date _____

* Strike italicized sections only if foreign rights are not intended to be assigned.

PATENT

RECORDED: 11/18/2011

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