

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Keiichi Kitayama	10/28/2011
<b>RECEIVING PARTY DATA</b>	
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<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	13298038
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<b>Total Attachments: 1</b> source=Executed_Assignment#page1.tif	

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**PATENT**  
**REEL: 027255 FRAME: 0219**

ASSIGNMENT OF APPLICATION

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned inventor(s) hereby:

1) Sell(s), assign(s) and transfer(s) to

**KABUSHIKI KAISHA TOKAI RIKA DENKI SEISAKUSHO**

(hereinafter referred to as "ASSIGNEE"), which has a business office at

260, Toyota 3-chome, Ohguchi-cho, Niwa-gun, Aichi 480-0195 Japan,

the entire right, title, and interest in any and all inventions and improvements disclosed in, application(s) based upon, and Patent(s) granted upon the information which is disclosed in the application entitled:

**EXTERIOR SIGN**

(File No. \_\_\_\_\_) for which I(we) have executed an application for a United States Letters Patent on October 28, 2011.  
(Application Serial No. \_\_\_\_\_ filed on \_\_\_\_\_.)

2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application, or any division, continuation, substitute or reissue thereof, to the ASSIGNEE.

3) Agree to execute all papers and documents and perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof and/or the enforcement of patents resulting from such applications.

Signed on the date(s) indicated beside my(our) signature(s).

1) Keiichi Kitayama Date: 28 / 10 / 2011  
Name: Keiichi KITAYAMA

Witness: Tatsuya Takai Date: 31 / 10 / 2011