

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Nina Rappaport-Rowan	11/20/2011
RECEIVING PARTY DATA	
Name:	Plushy Feely Corporation
Street Address:	11 San Rafael Avenue
City:	San Anselmo
State/Country:	CALIFORNIA
Postal Code:	94960
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	29394945
Application Number:	29394949
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	PFC.009US0 & PFC.010US0
NAME OF SUBMITTER:	Steven R. Vosen
Total Attachments: 1 source=PFC009US0 & PFC010US0_Assignment_Signed#page1.tif	

OP \$80.00 29394945

ASSIGNMENT OF INVENTION

For: US Rights and Foreign Rights
 For: US Design Patent Applications
 By: Inventor

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt of which is hereby acknowledged.

ASSIGNOR: Nina Rappaport-Rowan

hereby sells, assigns and transfers to

ASSIGNEE: Plushy Feely Corporation

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the inventions set forth and described in applications identified as follows:

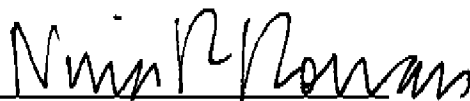
Filing Date	Serial Number	Description
6/23/2011	29/394,945	Plush Toy For Enhancing Emotional Learning
6/23/2011	29/394,949	Plush Toy For Enhancing Emotional Learning

naming the above inventor and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said inventions by the above applications or any continuation, division, renewal, or substitute thereof, and as to Letters Patent and reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said inventions and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Signed:


 Nina Rappaport-Rowan
 Inventor

Date:

11/20/11