

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Joachim Gobel	11/21/2011
RECEIVING PARTY DATA	
Name:	SRAM Deutschland GmbH
Street Address:	Romstrasse 1
City:	Schweinfurt
State/Country:	GERMANY
Postal Code:	D-97424
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13279446
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Correspondent Name:	SRAM, LLC
Address Line 1:	1333 N. Kingsbury St., 4th Floor
Address Line 4:	Chicago, ILLINOIS 60642
ATTORNEY DOCKET NUMBER:	20163US
NAME OF SUBMITTER:	Steven B. Courtright
Total Attachments: 2 source=AssignmentScanned#page1.tif source=AssignmentScanned#page2.tif	

OP \$40.00 13279446

## ASSIGNMENT

WHEREAS, I, the sole inventor, of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, SRAM Deutschland GmbH, (hereinafter referred to as "ASSIGNEE"), a corporation of Germany, having a place of business at Romstrasse 1, D-97424 Schweinfurt, Germany, desires to acquire my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to Assignee.

I also assign to Assignee, all right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in SRAM, LLC's own name throughout the world including all rights to publish cautionary appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any facts known to use respecting any improvements; and, at the expense of Assignee, I will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.


This assignment shall be binding on the parties' successors, assigns and legal representatives.

Title of Invention: OPERATING MECHANISM FOR A BICYCLE MULTIPLE GEAR HUB

Docket No.: 20163US

Serial No.: 13/279,446

Signature of Inventor:



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Inventor's Name: Joachim Göbel

Residence (City, State) Prosselsheim, Germany

Date:

21.11.2011

Date Application Executed: