

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE:   | NEW ASSIGNMENT         |               |                        |                     |                        |              |            |                |          |              |       |
|--|------------------------|---------------|------------------------|---------------------|------------------------|--------------|------------|----------------|----------|--------------|-------|
| NATURE OF CONVEYANCE:  | ASSIGNMENT             |               |                        |                     |                        |              |            |                |          |              |       |
| CONVEYING PARTY DATA   |                        |               |                        |                     |                        |              |            |                |          |              |       |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jeremy M. White</td><td>09/29/2011</td></tr><tr><td>Tether, Inc.</td><td>11/10/2011</td></tr></tbody></table>   |                        | Name          | Execution Date         | Jeremy M. White     | 09/29/2011             | Tether, Inc. | 11/10/2011 |                |          |              |       |
| Name   | Execution Date         |               |                        |                     |                        |              |            |                |          |              |       |
| Jeremy M. White  | 09/29/2011             |               |                        |                     |                        |              |            |                |          |              |       |
| Tether, Inc.   | 11/10/2011             |               |                        |                     |                        |              |            |                |          |              |       |
| RECEIVING PARTY DATA   |                        |               |                        |                     |                        |              |            |                |          |              |       |
| <table border="1"><tr><td>Name:</td><td>Stokely-Van Camp, Inc.</td></tr><tr><td>Street Address:</td><td>555 West Monroe Street</td></tr><tr><td>City:</td><td>Chicago</td></tr><tr><td>State/Country:</td><td>ILLINOIS</td></tr><tr><td>Postal Code:</td><td>60661</td></tr></table> |                        | Name:         | Stokely-Van Camp, Inc. | Street Address:     | 555 West Monroe Street | City:        | Chicago    | State/Country: | ILLINOIS | Postal Code: | 60661 |
| Name:  | Stokely-Van Camp, Inc. |               |                        |                     |                        |              |            |                |          |              |       |
| Street Address:  | 555 West Monroe Street |               |                        |                     |                        |              |            |                |          |              |       |
| City:  | Chicago                |               |                        |                     |                        |              |            |                |          |              |       |
| State/Country:   | ILLINOIS               |               |                        |                     |                        |              |            |                |          |              |       |
| Postal Code:   | 60661                  |               |                        |                     |                        |              |            |                |          |              |       |
| PROPERTY NUMBERS Total: 1  |                        |               |                        |                     |                        |              |            |                |          |              |       |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29402672</td></tr></tbody></table>   |                        | Property Type | Number                 | Application Number: | 29402672               |              |            |                |          |              |       |
| Property Type  | Number                 |               |                        |                     |                        |              |            |                |          |              |       |
| Application Number:  | 29402672               |               |                        |                     |                        |              |            |                |          |              |       |
| CORRESPONDENCE DATA  |                        |               |                        |                     |                        |              |            |                |          |              |       |
| Fax Number: (312)463-5001  |                        |               |                        |                     |                        |              |            |                |          |              |       |
| Phone: 312-463-5000  |                        |               |                        |                     |                        |              |            |                |          |              |       |
| Email: BWPTOPAT@bannerwitcoff.com,<br>designteamchicago@bannerwitcoff.com  |                        |               |                        |                     |                        |              |            |                |          |              |       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>  |                        |               |                        |                     |                        |              |            |                |          |              |       |
| Correspondent Name: Banner & Witcoff, Ltd.   |                        |               |                        |                     |                        |              |            |                |          |              |       |
| Address Line 1: Ten South Wacker Drive   |                        |               |                        |                     |                        |              |            |                |          |              |       |
| Address Line 2: Suite 3000   |                        |               |                        |                     |                        |              |            |                |          |              |       |
| Address Line 4: Chicago, ILLINOIS 60606  |                        |               |                        |                     |                        |              |            |                |          |              |       |
| ATTORNEY DOCKET NUMBER:  | 006943.04618           |               |                        |                     |                        |              |            |                |          |              |       |
| NAME OF SUBMITTER:   | Anna Smialek           |               |                        |                     |                        |              |            |                |          |              |       |
| Total Attachments: 3<br>source=04618_Assignment_Inventor_Tether_to_Stokely#page1.tif<br>source=04618_Assignment_Inventor_Tether_to_Stokely#page2.tif<br>source=04618_Assignment_Inventor_Tether_to_Stokely#page3.tif   |                        |               |                        |                     |                        |              |            |                |          |              |       |

CH \$40.00 29402672

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PATENT  
REEL: 027262 FRAME: 0535

## ASSIGNMENT

WHEREAS, I, Jeremy M. White, (ASSIGNOR), am an inventor of certain inventions and improvements described in a U.S. design patent application and having the title:

### BOTTLE

which application was filed on September 26, 2011 and assigned Application No. 29/402,672; and

WHEREAS,

Stokely-Van Camp, Inc.  
555 West Monroe Street  
Chicago, Illinois 60661

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) my entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And I covenant that I have full right to convey my entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

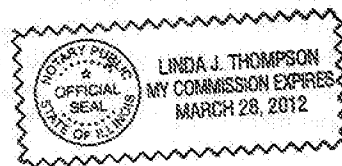
And I hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

9/29/2011  
 Date: \_\_\_\_\_  
 \_\_\_\_\_  
 Jeremy M. White

State of ILLINOIS }  
 County of McHENRY } ss: BARRINGTON, IL

Jeremy M. White, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

\_\_\_\_\_  
 Date: 9/29/11  
 \_\_\_\_\_  
 Notary Public  
 My Commission Expires: 3/28/12



## ASSIGNMENT OF PATENT APPLICATIONS

THIS ASSIGNMENT is made on the 10<sup>TH</sup> day of November, 2011, by Tether, Inc., having its principal place of business at 308 Occidental Avenue South, Suite 210, Seattle, Washington 98104 ("Assignor"), to Stokely-Van Camp, Inc., having a place of business at 555 West Monroe Street, Chicago, Illinois 60661 ("Assignee").

1. Assignor owns rights in certain new and useful improvements concerning the subject matter set forth in the patent applications listed below.

| Design Patent<br>Application No. | Filing Date        | Title  |
|----------------------------------|--------------------|--------|
| 29/402,672                       | September 26, 2011 | BOTTLE |

Assignor has full right to convey its entire interest herein assigned and has not executed and will not execute any agreement or do anything in conflict herewith.

2. Assignee desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries.

3. NOW THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee its entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefore, and all continuations, continuations-in-part, divisions, renewals, extensions, and renewals thereof, and all related rights, including all rights and claims for the infringement thereof, the same to be held and enjoyed by Assignee for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives, to the end of the term or terms for which any Letters Patents are or may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if the assignment had not been made, together with all claims for damages by reason of past infringement of the Letters Patent, with the right to sue for and collect the same for Assignee's own use and for the use of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties have executed this Assignment on the 10<sup>TH</sup> day of NOVEMBER, 2011.

TETHER, INC.

By: [Signature]Name: JAY OSTBYTitle: INDUSTRIAL DESIGN

State of NASHINGTON  
County of KING

Jay Ostby, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

11/10/2011  
Date

[Signature]  
Notary Public  
My Commission Expires: 7/13/2015

