

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Dr. Richard L. PETERSON M.D.	11/18/2011
RECEIVING PARTY DATA	
Name:	MarketPsych Advisor LLC
Street Address:	2400 Broadway
Internal Address:	Suite 220
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90404
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13300573
CORRESPONDENCE DATA	
Fax Number:	(503)512-6113
Phone:	503-679-1671
Email:	uspto@mersenne.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Mersenne Law LLC
Address Line 1:	1500 SW First Avenue
Address Line 2:	Suite 1170
Address Line 4:	Portland, OREGON 97201
ATTORNEY DOCKET NUMBER:	PSY.VAR
NAME OF SUBMITTER:	David H. Madden
Total Attachments: 2 source=20111116_Assignment_signed_appnum#page1.tif source=20111116_Assignment_signed_appnum#page2.tif	

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PATENT
REEL: 027263 FRAME: 0293

PATENT APPLICATION ASSIGNMENT

In return for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the undersigned:

Richard L. PETERSON

hereby sell, assign, and transfer to:

MarketPsych Advisor LLC

a limited-liability company of California having a principal place of business at 2400 Broadway, Suite 220, Santa Monica California 90404 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent filed on 19 Nov 2011 and assigned Application No. 13/300,573, which is entitled:

Method & Apparatus for Automatically Analyzing Natural Language to Extract Useful Information

and in and to said application and all provisional, design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or may be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or may be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority from the filing of said United States applications.

We agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment,

the undersigned will execute all provisional, design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, power of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives.

We covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned. We authorize our attorneys to insert the filing date and application number of our patent application into this Assignment before recording it, if that information was not present when we executed this document.

Inventors, please sign and date below:



Inventor

November 18, 2011

Date

Assignment Document Return Address:

Mersenne Law LLC
1500 S.W. First Avenue
Suite 1170
Portland, Oregon 97201
Telephone: (503)679-1671