PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gil Thieberger	04/20/2011
Ari Keren-Yaar	04/20/2011
Tal Thieberger	04/20/2011

RECEIVING PARTY DATA

Name:	Gil Thieberger
Street Address:	22 Hana Senesh
City:	Kiryat Tivon
State/Country:	ISRAEL
Postal Code:	36036

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	12484182
Application Number:	12484183

CORRESPONDENCE DATA

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Mail.

Correspondent Name: Active Knowledge Ltd.

Address Line 1: POB 294

Address Line 4: Kiryat Tivon, ISRAEL 36010

ATTORNEY DOCKET NUMBER:	DOCKET NUMBER: TALKTESTASSIGNMENT	
NAME OF SUBMITTER:	Gil Thieberger	

Total Attachments: 3

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REEL: 027263 FRAME: 0307

PATENT

ASSIGNMENT OF APPLICATION

WHEREAS, WE

Gil Thieberger, 22 Hana Senesh, Kiryat Tivon, 36036, ISRAEL; Ari Keren-Yaar, Fichman 13B, Ramat Aviv, 64236, ISRAEL; and Tal Thieberger, 22 Hana Senesh, Kiryat Tivon, 36036, ISRAEL;

respectively, have invented certain new and useful improvements in:

Patent Applications Number: 12/484,182

Titled: Methods and systems for computerized talk test

Filing Date: June 13, 2009

And

Patent Applications Number: 12/484,183

Titled: Detecting and using heart rate training zone

Filing Date: June 13, 2009

and

WHEREAS, Gil Thieberger, 22 Hana Senesh, Kiryat Tivon, 36036, ISRAEL (hereinafter referred to as "ASSIGNEE"),

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, for valuable consideration, receipt whereof is hereby acknowledged, and for other good and valuable consideration, we, by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefore in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, continuations-in-part, substitutions, and renewals thereof.

We, hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of our entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its

PATENT REEL: 027263 FRAME: 0308 successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by us had this Assignment and sale not been made.

Further, WE agree that WE will communicate to said ASSIGNEE or its representatives any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grants the ASSIGNEE the power to insert on this assignment any further identification, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office, and any rule in any and all foreign countries, for recordation of this document.

April 20, 2011 Gil Thieberger /Gil Thieberger/

<u>Date</u> <u>Name of Inventor</u> <u>Signature of Inventor</u>

April 20, 2011 Ari Keren-Yaar /Ari Keren-Yaar /

Date Name of Inventor Signature of Inventor

April 20, 2011 Tal Thieberger /Tal Thieberger/

<u>Date</u> <u>Name of Inventor</u> <u>Signature of Inventor</u>

PATENT REEL: 027263 FRAME: 0309 Form **PTO-1595** (Rev. 03-11) OMB No. 0651-0027 (exp. 03/31/2012)

RECORDATION FORM COVER SHEET PATENTS ONLY				
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.				
Name of conveying party(ies) Gil Thieberger Ari Keren-Yaar Tal Thieberger	Name and address of receiving party(ies) Name: Gil Thieberger Internal Address:			
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s) April 20, 2011 Assignment Merger	Street Address: 22 Hana Senesh			
Security Agreement Change of Name Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License	City: Kiryat Tivon State: Israel Country: Israel Zip: 36036			
Other	Additional name(s) & address(es) attached? Yes No document is being filed together with a new application. B. Patent No.(s)			
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:			
Name:Active Knowledge Ltd. Internal Address:	7. Total fee (37 CFR 1.21(h) & 3.41) \$80			
Street Address: POB 294	Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)			
City: Kiryat Tivon	8. Payment Information			
State: Israel Zip: 36010				
Phone Number:	Deposit Account Number			
Fax Number:Email Address: gil@activekn.com	Authorized User Name			
9. Signature: /Gil Thieberger/ Signature				
Gil Thieberger Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:			

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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