

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Jon S. Bettinger	10/07/2011
Neil Cox	10/07/2011
<b>RECEIVING PARTY DATA</b>	
Name:	Repio, Inc.
Street Address:	1401 Dove St.
Internal Address:	Suite 540
City:	Newport Beach
State/Country:	CALIFORNIA
Postal Code:	92660
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	13236425
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(562)799-5501
Phone:	5627995561
Email:	mdoll@gtipa.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Michael S. Doll of Advantage IP Law Firm
Address Line 1:	3020 Old Ranch Parkway
Address Line 2:	Suite 300
Address Line 4:	Seal Beach, CALIFORNIA 90740
ATTORNEY DOCKET NUMBER:	REPII.110018
NAME OF SUBMITTER:	Michael S. Doll
<b>Total Attachments: 3</b> source=Assignment of Invention Rights 11212011#page1.tif source=Assignment of Invention Rights 11212011#page2.tif source=Assignment of Invention Rights 11212011#page3.tif	

**CH \$40.00 13236425**

## ASSIGNMENT OF INVENTION AND RELATED PATENT RIGHTS

### Identification of Parties:

**ASSIGNOR(S):** Jon S. Bettinger of Rossmoor, California  
A U.S. citizen and joint Inventor

Neil Cox of North Barrington, Illinois,  
A U.S. citizen and joint Inventor

**ASSIGNEE:** Repio, Inc.  
1401 Dove St. Suite 540  
Newport Beach, California 92660  
a Delaware corporation

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS hereby transfer to ASSIGNEE, its successors and assigns, the entire world-wide right, title, and interest in the Invention entitled SYSTEM AND METHOD FOR MANAGING DIGITAL FOOTPRINTS corresponding to a U.S. utility patent application, filed on September 19, 2011 and assigned U.S. Serial No. 13/236,425 as a continuation-in-part of U.S. Serial No. 12/702,238, entitled SYSTEM AND METHOD FOR MANAGING SEARCH RESULTS and filed on February 8, 2010, which in turn claims the benefit of corresponding U.S. provisional patent application Serial No. 61/150,973, filed on February 9, 2009 and entitled SYSTEM AND METHOD FOR MANAGING REPUTATION ONLINE, including any non-provisionals, divisionals, continuations, continuations-in-part, and improvements thereof, and in all Letters Patent of the United States and legal equivalents in countries foreign thereto which may be granted or have been granted for the Invention and improvements thereof, and in all reissues, re-examinations, renewals, or extensions thereof, and in all rights to claim the benefit of priority, Convention rights, and other benefits accruing to the ASSIGNORS with respect to the filing of applications for patents or securing of patents of the United States or legal equivalents in countries foreign thereto.

This Assignment includes the right in and to all income, royalties, damages and payments now or hereafter due or payable with respect to any Letters Patent and legal equivalents in foreign countries thereto which may be granted or have been granted for the Invention or improvements thereof, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present, and future infringement of the rights assigned or to be assigned under this Assignment, as fully and entirely as the same would have been held and enjoyed by the ASSIGNORS if this Assignment had not been made.

ASSIGNORS hereby covenant that they believe themselves to be the joint, original, and first inventors of the Invention identified-above and disclosed and claimed in the application for Letters Patent filed on September 19, 2011 and assigned U.S.S.N. 13/236,425 and further believe themselves to be joint owners of the entire right, title, and interest in the Invention and that no

assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment.

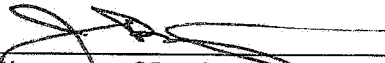
ASSIGNORS further covenant that ASSIGNEE will, upon request, be provided promptly will all pertinent facts and documents relating to the invention and the Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto.

ASSIGNORS further covenant that they will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue, and enforce the application, the Invention, and the Letters Patent and foreign equivalents thereof, as the ASSIGNEE may from time to time require and prepare at its own expense.

ASSIGNORS further authorize and request the Commissioner for Patents of the United States, and all equivalent foreign officials, to issue any Letters Patent or foreign equivalent thereof granted for the Invention, whether on the application or on any subsequently filed non-provisional, divisional, continuation, continuation-in-part, re-examinations, renewals, extensions, or reissue application, to ASSIGNEE, its successors and assigns, as the ASSIGNEE of the entire interest.

This Assignment may be executed in counterparts, each of which shall be deemed to be an original, but all of which, taken together, shall constitute one and the same agreement.

IN WITNESS WHEREOF, we, the undersigned, have executed this Assignment of Invention and Related Patent Rights on the dates and locations next to our signatures below.

  
\_\_\_\_\_  
Signature of Jon S. Bettinger

Executed at: Newport Beach, California, County of Orange on the 7<sup>th</sup> day of October, 2011.

\_\_\_\_\_  
Signature of Neil Cox

Executed at: \_\_\_\_\_, \_\_\_\_\_ [state], County of \_\_\_\_\_ on the \_\_\_\_\_ day of \_\_\_\_\_ [month], 2011.

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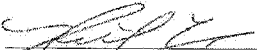
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\_\_\_\_\_  
Signature of Jon S. Bettinger

Executed at: \_\_\_\_\_, California, County of \_\_\_\_\_ on the \_\_\_\_ day of \_\_\_\_\_, 2011.

  
\_\_\_\_\_  
Signature of Neil Cox

Executed at: NORTH BARRINGTON, ILLINOIS [state], County of LAKE on the 7 day of OCTOBER [month], 2011.