### PATENT ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Poul A. Costinsky	08/19/2010

### **RECEIVING PARTY DATA**

Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12861416

#### **CORRESPONDENCE DATA**

Fax Number: (425)708-5046 Phone: 425-703-8511

Email: p5docket@microsoft.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Eric Matt

Address Line 1: One Microsoft Way

Address Line 4: Redmond, WASHINGTON 98052

ATTORNEY DOCKET NUMBER: 330230.01

NAME OF SUBMITTER: Eric Matt

Total Attachments: 2

source=330230-01-Exec-Assignment#page1.tif source=330230-01-Exec-Assignment#page2.tif

PATENT REEL: 027270 FRAME: 0073 CH \$40.00 12861

## PATENT ASSIGNMENT

MS Docket No.: 330230.01

I/WE,	Poul A. Costinsky ("ASSIGNOR"), have invented subject matter
("INVENTION")	disclosed and/or claimed in a patent application entitled, SAFE URL
SHORTENING	("APPLICATION"), which:
[X	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 12/861,416, filed 08/23/2010) this APPLICATION's Application No. and filing date, when known;  was filed on and was given Application No;  is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

# PATENT ASSIGNMENT

MS Docket No.: 330230.01

Hut 8/19/2010

Inventor's Signature

Date

Poul A. Costinsky

Printed Name in English

Printed Name in Native Language (if

other than English)