

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeremy Ryan Schiff</td> <td>11/01/2011</td> </tr> <tr> <td>Corey Reese</td> <td>11/02/2011</td> </tr> <tr> <td>Yige Wang</td> <td>11/03/2011</td> </tr> <tr> <td>Scott Goodson</td> <td>11/02/2011</td> </tr> <tr> <td>Paul Kenneth Twohey</td> <td>11/02/2011</td> </tr> </tbody> </table>		Name	Execution Date	Jeremy Ryan Schiff	11/01/2011	Corey Reese	11/02/2011	Yige Wang	11/03/2011	Scott Goodson	11/02/2011	Paul Kenneth Twohey	11/02/2011
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Ness Computing, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>4300 El Camino Real</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 100</td> </tr> <tr> <td>City:</td> <td>Los Altos</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94022</td> </tr> </table>		Name:	Ness Computing, Inc.	Street Address:	4300 El Camino Real	Internal Address:	Suite 100	City:	Los Altos	State/Country:	CALIFORNIA	Postal Code:	94022
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p> Fax Number: (415)576-0300 Phone: 415-576-0200 Email: jgordon@kilpatricktownsend.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> </p> <p> Correspondent Name: Kilpatrick Townsend & Stockton LLP Address Line 1: Two Embarcadero Center Address Line 2: Eighth Floor Address Line 4: San Francisco, CALIFORNIA 94111 </p>													
ATTORNEY DOCKET NUMBER:	93766-821109 (000110US)												

OP \$40.00 13274235

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PATENT
REEL: 027270 FRAME: 0569

NAME OF SUBMITTER:

H. Whei Hsueh

Total Attachments: 2

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ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Jeremy Ryan Schiff of 425 Golden Oak Dr., Portola Valley, CA 94028; Corey Reese of 425 Golden Oak Dr., Portola Valley, CA 94028; Yige Wang of 905 Oakes Street, East Palo Alto, CA 94303; Scott Goodson of 347 Skyline Boulevard, La Honda, CA 94020; and Paul Kenneth Twohey of 340 Ventura Ave., Apt. 5, Palo Alto, CA 94306, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: A COMPUTER SYSTEM AND METHOD FOR
ANALYZING DATA SETS AND PROVIDING
PERSONALIZED RECOMMENDATIONS

Filing Date: October 14, 2011

Application No.: 13/274,235; and

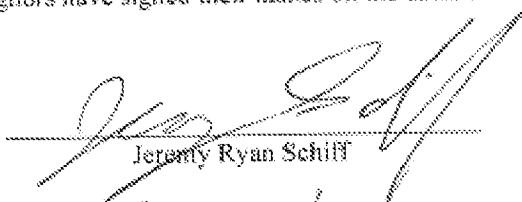
WHEREAS, NESS COMPUTING, INC., a corporation of the state of Delaware, located at 4300 El Camino Real, Suite 100, Los Altos, California 94022, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

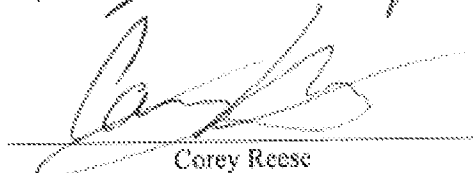
Assignors further agree that they will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

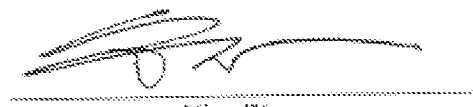
Dated: 11/1/11


Jeremy Ryan Schiff

Dated: 11/2/11


Corey Reese

Dated: 11/08/11


Yige Wang

Dated: 11/2/11


Scott Goodson

Dated: 11/2/11


Paul Kenneth Twohey

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