PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Reinhold Kathoefer	03/16/2010

RECEIVING PARTY DATA

Name:	Henkel AG & Co. KGaA
Street Address:	Henkelstrasse 67
City:	Duesseldorf
State/Country:	GERMANY
Postal Code:	40589

PROPERTY NUMBERS Total: 1

Property Type	Number		
Application Number:	29357105		

CORRESPONDENCE DATA

Fax Number: (908)685-5015 Phone: (908)685-5224

Email: patents.mailbox@us.henkel.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Henkel Corporation

Address Line 1: 10 Finderne Avenue, Suite B
Address Line 4: Bridgewater, NEW JERSEY 08807

ATTORNEY DOCKET NUMBER: G 01080 US

NAME OF SUBMITTER: JoAnne C. Gutierrez

Total Attachments: 2 source=G01080#page1.tif source=G01080#page2.tif

> PATENT REEL: 027270 FRAME: 0681

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ASSIGNMENT

WHEREAS:

NAME OF ASSIGNOR

Reinhold Kathoefer Langenfelder Straße 93 22769 Hamburg Germany Citizenship: Germany

(hereinafter referred to as ASSIGNOR), have invented and own a certain invention entitled:

TITLE OF INVENTION

Deodorant Dispenser

for which a U.S. Non-Provisional Application No. 29/357,105 was filed on March 8, 2010 in the U.S. Patent and Trademark Office.

WHEREAS:

Henkel AG & Co. KGaA Henkelstrasse 67 40589 Duesseldorf Germany

FULL NAME AND ADDRESS OF ASSIGNEE

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in, to and under said invention, and in, to and under the Patent Property in the United States,

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest in, to and under said invention and said Patent Property in the United States for the full statutory term;

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Patent Property may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its

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ASSIGNMENT

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legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said invention and said Patent Property, which may be necessary or desirable to carry out the purposes thereof.

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