

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Dong Wook KIM	11/18/2011
RECEIVING PARTY DATA	
Name:	NHN Corporation
Street Address:	NHN Green Factory, 178-1
Internal Address:	Jeongja-dong, Bundang-gu, Gyeonggi-do
City:	Seongnam-si
State/Country:	REPUBLIC OF KOREA
Postal Code:	463-867
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13303586
CORRESPONDENCE DATA	
Fax Number:	(703)288-5139
Phone:	703-288-5105
Email:	patent@park-law.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	H.C. Park & Associates, PLC
Address Line 1:	8500 Leesburg Pike, Suite 7500
Address Line 4:	Vienna, VIRGINIA 22182
ATTORNEY DOCKET NUMBER:	P4515US00
NAME OF SUBMITTER:	Hae-Chan Park
Total Attachments: 2 source=P4515US00_Assignment#page1.tif source=P4515US00_Assignment#page2.tif	

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ASSIGNMENT

Whereas, Assignor has invented certain new and useful processes, machines, articles of manufacture, compositions of matter, and/or improvements thereof ("Invention") disclosed in

☒ an application for United States Letters Patent entitled **SYSTEM AND METHOD FOR DELIVERING INFORMATION USING IMAGE CODE**("Application");

☐ upon which United States Letters Patent, Patent Number _____ has issued ("Patent");

Whereas, Assignor desires to convey all rights, titles, and interests in and to the same to:

NHN Corporation
NHN Green Factory, 178-1
Jeongja-dong, Bundang-gu
Gyeonggi-do
Seongnam-si 463-887
Republic of Korea

NHN Corporation herein further referred to as ("Assignee").

Now, for valuable consideration by Assignee to Assignor, the receipt of which is hereby acknowledged, and for other good and valuable consideration, Assignee and Assignor hereby agree as follows:

Assignor hereby conveys, assigns, sells and transfers to Assignee all rights, title and interests in and to the Invention disclosed in said application and in and to any Letters Patent of the United States (US), any continuation, division, renewal, or substitute thereof, and hereby grant to Assignee the right to apply in its own name for patents or Inventor's certificates and related rights heretofore or hereafter filed for the Invention in any and all countries, including (without limitation) all rights to claim priority based thereon, all patents granted thereon and all reissues, extensions and renewals thereof.

Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

Assignor further covenants that Assignee will, upon Assignee's request, be provided promptly with all pertinent facts and documents relating to the Invention, Patent, Application and any patents granted thereon, as may be known and accessible to Assignor, and Assignor will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to Assignee or Assignee's legal representative any and all papers, instruments or affidavits required to apply for, protect, obtain, maintain, issue, defend and enforce the Application, Patent, Invention, whether in the US or any and all foreign countries and any patents granted thereon and/or for obtaining any reissue or reissues of any patent which may be granted for the invention and perform such further acts which may be necessary



or desirable to carry out the intent of this agreement as the Assignee thereof shall hereafter require and prepare at assignee's expense.

IN WITNESS WHEREOF, Assignor has hereunto set hand and seal.

First Inventor's Name:	Dong Wook KIM
Address:	NHN Green Factory, 178-1 Jeongja-dong Bundang-gu, Gyeonggi-do Seongnam-si 463-844 Republic of Korea
First Inventor's Signature:	
Date:	18/NOV/2011