PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Marc S. Ellens	11/22/2011
Francis Lamy	11/10/2011
Adrian Kohlbrenner	11/10/2011

RECEIVING PARTY DATA

Name:	X-Rite Europe GmbH
Street Address:	Althardstrasse 70
City:	Regensdorf
State/Country:	SWITZERLAND
Postal Code:	8105

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13287621

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 115190.00200

NAME OF SUBMITTER: Basam E. Nabulsi

Total Attachments: 2

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PATENT REEL: 027283 FRAME: 0074 1328

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ATTORNEY DOCKET NO.: 115190.00200

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, l/we the undersigned,

Marc S. Ellens, 1130 Worcester Drive, NE, Grand Rapids, MI 49505		
Francis Lamy, Turmweg 13, CH-8832 Wollerau, Switzerland		
Adrian Kohlbrenner, Feldblumenweg 11, 8800 Thalwil, Switzerland		

(hereinafter, "Assignor"), who have created a certain invention for which a non-provisional application has been filed with the United States Patent Office entitled:

APPARATUS, SYSTEMS AND METHODS FOR SIMULATING A MATERIAL (insert title of invention) and for which the application is attached hereto; or for which the application for U.S. Letters Patent has been filed on November 2, 2011, as Application Serial No. 13/287,621. Do hereby sell, assign and transfer to:

X-Rite Europe GmbH, Althardstrasse 70, 8105 Regensdorf, Switzerland (insert full name(s) and post office addresses of assignee)

(hereinafter, "Assignee"), its successors, assigns, and legal representatives, the full and exclusive right to said invention and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all non-provisional applications, continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties;

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I/We authorize Assignee to apply for and receive Letters Patent for such protection in its own name, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said Assignee, but without charge to Assignee, its successors, assigns and legal representatives, the undersigned will execute all non-provisional applications, continuations-in-part, continuations, divisions, substitutes, reissues, and extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

IN TESTIMONY WHEREOF, I/we have hereunto set our signature(s) below.

Signature	of inventor:
Signature	OI IIIVEIILOI.

Date: Nov 22, 2011

Marc S. Ellens

Signature of inventor:

Date: Now 10 2011

Francis Lamy

Signature of inventor:

Date: 2011 NOV 10

Adrian Kohlbrenner

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