

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Justin C. Yarro</td><td>11/16/2007</td></tr><tr><td>Ralph J. Yarro</td><td>11/16/2007</td></tr><tr><td>Daniel Child</td><td>10/18/2007</td></tr><tr><td>Matt Redding</td><td>10/23/2007</td></tr></tbody></table>		Name	Execution Date	Justin C. Yarro	11/16/2007	Ralph J. Yarro	11/16/2007	Daniel Child	10/18/2007	Matt Redding	10/23/2007		
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>ThinkAtomic, Inc.</td></tr><tr><td>Street Address:</td><td>510 East Technology Way</td></tr><tr><td>Internal Address:</td><td>Building C, Suite 1100</td></tr><tr><td>City:</td><td>Orem</td></tr><tr><td>State/Country:</td><td>UTAH</td></tr><tr><td>Postal Code:</td><td>84097</td></tr></table>		Name:	ThinkAtomic, Inc.	Street Address:	510 East Technology Way	Internal Address:	Building C, Suite 1100	City:	Orem	State/Country:	UTAH	Postal Code:	84097
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number: (801)649-5858													
Phone: 801-649-5858													
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Address Line 1: P.O. Box 1047													
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NAME OF SUBMITTER:	Everett D. Robinson												
Total Attachments: 5 source=ThinkAtomic005_Assignment#page1.tif source=ThinkAtomic005_Assignment#page2.tif source=ThinkAtomic005_Assignment#page3.tif source=ThinkAtomic005_Assignment#page4.tif source=ThinkAtomic005_Assignment#page5.tif													

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PATENT  
REEL: 027285 FRAME: 0974

# ASSIGNMENT

**INVENTORS:** Justin C. Yarro, Ralph J. Yarro, Daniel Child and Matt Redding  
**TITLE:** Launchable beverage container concepts  
**SERIAL NO.:** 11/856,015  
**FILING DATE:** Sept. 15, 2007  
**DOCKET:** 16304.005

WHEREAS, the Inventors have made an invention or discovery referred to as the "Invention" which is described and/or claimed in the application for Letters Patent of the United States entitled with the Title listed above and further identified by the application number 11/856,015; and

WHEREAS, ThinkAtomic, Inc., ("Assignee"), is desirous of acquiring all of the Inventor's rights, title and interest in said invention or discovery:

NOW, THEREFORE, in return for good and valuable consideration, receipt of which is hereby acknowledged, the Inventors, by these presents, do hereby sell, assign, and transfer unto Assignee all rights, title and interest in and to the following: (1) said Invention as described in said patent application, (2) said patent application, (3) any Letters Patent issuing from said patent application, and (4) all intellectual property (including patent rights, trade secrets and copyrights) in or to said Invention. Said assignment is without any geographic limitation and shall include the United States of America and all foreign countries. All rights, title and interest in said Invention, said patent application, any Letters Patent issuing from said patent application, and said intellectual property are to be held and enjoyed by Assignee for its own use and behalf, and for that of its legal representatives and assigns, as fully and entirely as the same would have been held by the Inventors had this assignment and sale not been made. Assignee shall be free to assign, license or otherwise exploit said Invention, said patent application, any Letters Patent issuing from said patent application, and said intellectual property.

AND the Inventors do further agree to sign all papers, make all rightful oaths and do all requisite acts for the filing of any disclaimer or for the filing and assignment of any other patent application (including divisional, continuing, continuation-in-part, reissue and foreign applications) based on the present patent application or said Invention. Any such other patent application is deemed to be part of the above assignment.


AND the Inventors do further agree to communicate to Assignee, its successors, assigns or other legal representatives, such facts relating to said Invention as may be known to them, and to testify as to such facts in any prosecution, interference or litigation.

Executed by the undersigned on the date indicated.

**Full name of inventor:**

Justin C. Yarro

**Inventor's Signature:**

A handwritten signature in black ink, appearing to read 'Justin C. Yarro', written over a horizontal line.

**Date:**

11.16.07

Full name of inventor:

Ralph J. Yarro

Inventor's Signature:

A handwritten signature in dark ink, appearing to read 'Ralph J. Yarro', written over a horizontal line.

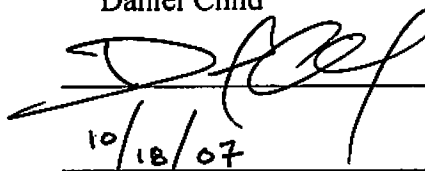
Date:

11 - 16 - 07

Full name of inventor:

Daniel Child

Inventor's Signature:



10/18/07

Date:

Full name of inventor:

Matt Redding

Inventor's Signature:

Matt Redding

Date:

23 OCT 2007