PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
G. Thomas Des Jardins	02/24/2006

RECEIVING PARTY DATA

Name:	Lightningcast, Inc.
Street Address:	1000 Potomac Street, N.W.
City:	Washington
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20007

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	13163920	

CORRESPONDENCE DATA

Fax Number: (202)408-4400

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

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Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-4413

ATTORNEY DOCKET NUMBER: 10587.0304-02000

NAME OF SUBMITTER: Veronica Bayne

Total Attachments: 2

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OF \$40.00 131639

PATENT REEL: 027289 FRAME: 0197

Attorney Docket No: 18075-009001

ASSIGNMENT

For valuable consideration, I, G. Thomas Des Jardins, of 7919 Bolling Dr., Alexandria, VA; hereby assign to Lighningcast, Inc., a corporation of Delaware, having a place of business at 1000 Potomac Street, NW, Washington, DC 20007, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed 2/27/06 24, 2006, and assigned by me, entitled INSERTING BRANDING ELEMENTS, filed Pebruar U.S. Serial Number <u>NEW</u>, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents (including continuation, divisional, and other applications claiming priority to said application), utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Assignment Page 1 of 2

Attorney Docket No: 18075-009001

IN	WIINESS	WHEREOF, I be	ereto set my ha	nd and seal at	(UDO MOTOMAC	st wasking
this 2411	day of	FRBULARY	, 20_ 0	6	and the second s	7
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G. Thoma	s Des Jar	dins				
Si	gnature w	itnessed by:				
2014616	nico anticipato de propio de la constanti de l		WITNESS:	Brenda 1	Walky	
Date			Printed Name	: Rhonda	J Walker	
			Address:	1000 Parlow	nac St. UW	Ste 1>5
				Washingto	w DC 3000	7

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Assignment Page 2 of 2

PATENT REEL: 027289 FRAME: 0199

RECORDED: 11/29/2011